



SRI BALAJI SOCIETYS

The Balajian

JOURNAL OF MANAGEMENT RESEARCH

INSIGHTS

- Overview Of Impact Of Organizational, Human, And Workplace Factors On Safety Performance In The Oil And Gas Industry
- Digitalization Breaking The Glass Ceiling Effect: Female Entrepreneurs Driving Impactful Startups In The Age Of AI
- Evolution Of Artificial Intelligence (AI) In Service Desk
- The Impact Of Perceived Workplace Flexibility On Shaping Employee Voice & Mitigating Work-family Conflict
- The Chatbot Experience: Investigating Response Times And Their Impact On Consumer Loyalty
- Study of Startups in Pune Region and Impact of Mentoring on their Trajectory
- A Study On Adoption Of Social Media For Enhancing The Growth Of Farmers
- Consumer Preferences And Perception Towards Buying Organic Food
- On Consumer Satisfaction In Case Of Electronic Banking: A Study Of The E-banking Services Provided By SBI (State Bank Of India) In India
- Book Review : Democracy And Transparency In The Indian State: The Making Of Right To Information Act

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About Journal

The first edition of Sri Balaji Societys The Balajian Journal of Management Research was published in the year 2023. It is a biannual, double-blind peer-reviewed journal, in English, published in online format. Its primary aim is to disseminate original empirical and conceptual research spanning the management discipline. The journal welcomes submissions of full-length research papers, management cases, article reviews, perspective-based pieces, and book reviews.

Aims and Scope

Sri Balaji Societys The Balajian Journal of Management Research stands as a beacon of scholarly rigor, boasting a rigorous peer- review process. As a bi-annual publication, it serves as a vibrant arena for intellectual discourse across management discipline. Our esteemed journal features a variety of research articles, case studies, and insightful book reviews contributed by esteemed scholars and established researchers.

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**Chief Editor**

Prof. Parmanandhan Balasubramanian, Chancellor, Sri Balaji University Pune,
paramanandhan_b@sbup.edu.in

Editor

Dr Manisha Nitin Paliwal, Professor and Deputy Head, Research and Development Cell; Head of
Entrepreneurship Development and Incubation Centre, Sri Balaji University Pune
manisha.paliwal@sbup.edu.in / editor@sbup.edu.in

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