

Deciphering Municipal Bonds Research in Context of Sustainable Financing and Associated Risk in Emerging Economies: An Integrated Bibliometric and Content Analysis Approach

Amit Kumar Singh*, Mamta Dhanda **

Abstract

In emerging economies like India Municipal bonds are considered risky investments due to the financial health of municipals. Recently, four Indian municipalities have issued green bonds, putting forward the best practices and innovative strategies. However, it further adds to the risk perspective for the investors. This article presents a bibliometric and thematic analysis of research around municipal bonds worldwide, focussing on green bond issuance by municipals. The study uses the Preferred Reporting Items for Systematic Analysis and Meta-Analyses (PRISMA) approach to examine 206 papers indexed with Scopus and WOS between 1985 and 2024. The findings reveal that research on green municipal bonds needs greater attention due to ESG norms and sustainability concerns. Most research has focused on developed nations, with major themes not explored. In emerging markets, the review is the breakthrough research examining, synthesising and outlining the future research agenda in municipal bond scenarios, useful for potential researchers, public policymakers and finance professionals.

Keywords: Municipal Bonds, Green Municipal Bonds, Bonds, Sustainability

JEL Classification: K220, R510

Introduction

Urbanisation in India is growing at a fast pace. In this India, as a developing nation can learn from the experiences of developed nation, and develop sustainable urbanisation constantly focusing on its Conference of Parties (COP) commitments. In line with these goals, green bond issuance on the part of municipalities can be a good option to explore. Recently, four municipalities of India had issues with green bonds. However, if observed from an investor's view, it is a riskier investment avenue, as Indian municipals are not financially strong to back their bonds. Municipalities in India dates back to 1664, when the first municipality, named Fort Kochi municipality, was established. However, with the 74th Constitutional Amendment Act of 1992, the municipality got constitutional status (Bajpai, 2016). Urban Local Bodies (ULBs) are essential for ensuring the efficient provision of basic services such as water supply, sanitation and solid waste management in urban areas. (Gotze & Hatmann, 2021; Islam & Faruquee, 2022). As such, municipalities play a vital role in fostering democratic principles at the grassroots level in India. *“Local governments constitute a critical tier in India's three-level governance system. They provide social and economic benefits directly to citizens relative to other levels of governance..... Accordingly,*

* Professor, Department of Commerce, Delhi School of Economics, University of Delhi, New Delhi, India.
Email: aksingh1@commerce.du.ac.in

** Maharshi Kanad Post Doctoral Fellow, Institution of Eminence, University of Delhi, New Delhi, India.
Email: dhandamamtain396@gmail.com

strengthening the governance structures of civic bodies and financially empowering them through a combination of generation of own resources and greater transfers are critical for effective public policy interventions at the grassroots level" (Janaagraha Centre for Citizenship and Democracy, 2023). However, in a country like India, the largest democracy in the world, municipalities do not receive the attention required. Even the act cannot provide the recognition to municipalities in India after three decades. It led to subpar infrastructure, inadequate public safety measures and inefficient waste management systems in many municipalities across India (Khanna et al., 2005). During the recent pandemic outbreak, provide the real check about the level of facilitations and authority municipals hold in India and how it affects their ability to effectively respond to crises like this. Many municipalities in India struggled to effectively respond to the pandemic due to their limited authority and resources. The lack of attention given to them over the years resulted in poor infrastructure, including inadequate healthcare facilities and limited access to essential resources. As a result, many municipalities faced challenges in implementing necessary public safety measures and managing the surge in medical waste generated during the crisis (Sharma et al., 2018; Swain et al., 2024). This highlighted the urgent need for greater focus and support for municipalities in India to ensure they are better equipped to handle future emergencies efficiently.

Background of the Study

As India is substantially focusing on environmental sustainability while leading from the front, its Smart Cities Mission presents a great opportunity to enhance the status of municipalities. While the Smart Cities Mission emphasises the modernisation of urban infrastructure and services, its development often gives rise to environmental concerns and overlooks sustainability issues. Despite their divergent objectives, both initiatives play a crucial role in the advancement of Indian cities and the well-being of their inhabitants. It is imperative to explore avenues for integrating these plans to ensure a greener and more intelligent future for urban areas in India. However, a significant challenge lies in the fact that Indian Urban Local Bodies (ULBs) are recognised as having the weakest

fiscal autonomy levels internationally. This situation undermines their ability to effectively manage urban governance and fulfil their responsibilities, leading to a dependency that hampers their operational effectiveness (Sharma & Prince, 2023). Without proper funding and fiscal autonomy, ULBs may struggle to implement sustainable and innovative solutions that are necessary for the development of Indian cities. ULBs in India still heavily rely on intergovernmental fiscal transfers from the Centre and their own tax handles for financing (Sharma & Kautish, 2020, 2021; Prajapati & Shah, 2024), which has resulted in stagnant revenues and expenditures at around 1% of GDP for over a decade. This dependency is in stark contrast to Brazil and South Africa, where municipal revenues and expenditures account for 7.4% and 6% of GDP (Sharma & Prince, 2023), respectively. The reliance on grants from central and state governments, coupled with the inability to autonomously access capital markets, has weakened ULBs' ability to fulfil their mandated functions (Kalamakar, 2017; Jariwala, 2016; Chaplin, 2011; Rohilla et al., 2023).

Along these lines, the present paper tries to explore the impact of bond issuance on ULBs and the associated challenges, as municipal bonds are considered a risky investment avenue. The potential for positive impact is vast, making it a strategic move for ULBs looking to secure their financial future while also promoting environmental stewardship.

Methodology

Research Methodology

This section focuses on the collection of data and methods used to conduct the analysis. In line with Zamore et al. (2018), Mehmood et al. (2022a, b), Chatterjee and Bhattacharjee (2023) and Chakraborty and Bhattacharjee (2020), a blend of bibliometric analysis and content analysis is conducted. This approach helps to understand the recent research trend along with a synthesised compilation. Lim et al. (2021, 2022 (a)) and Lim and Rasul (2022) discussed the details of varied types of systematic reviews based on domain, theory, methods and meta-analysis. Then the domain-based review is further

sub-categorised as bibliometric, framework-based, thematic, conceptual and hybrid reviews depending upon the objectives of the review. The present study conducted an integrated framework-based systematic review of literature following. This approach offers a robust structure to extract relevant insights while analysing the extent of the relationship between varied ideas, identifying research gaps and scope for future research. The integration of both of these frameworks helps ascertain the future directions for research. Thus, this study aims to focus on. The latest trends in the area of municipal bonds; issues addressed in existing municipal bonds studies and the scope of green municipal bond in India.

Data Collection

A review protocol is developed describing the search strategy, article selection criteria, data extraction and data analysis procedures.

Table 1: Data Collection and Analysis - Selected Criteria for Publications

Search Field	Selected Criteria
Language	English
Run on	Abstract, Title, Keywords
Data running	September 2024
Query string	TITLE (municipal AND bond) AND ABS (municipal AND bonds) AND KEY (municipal AND bonds)
Keywords	Municipal bonds, Green municipal bonds
Publication Type	Article
Number of Articles	206
Software used	Vos-viewer, Python and Ms-excel

Source: Authors' elaborations.

The relevant stages of selection of studies are exhibited in Table 1, which presents the review protocol, search strategy and conducting the review stages. Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) is employed to create the dataset for the analysis. It is a comprehensive procedure (Belluci et al., 2021) with a well-defined set of guidelines for

reviewing the articles (Lim et al., 2021; Paul et al. 2021). It comprises four basic steps, starting with the identification of the source of data. For the present study, the research articles are accessed from two major databases, i.e., Web of Science and Scopus.

The derivation of data while identifying the relevant articles is conducted simultaneously. Initiating with the title of the article keyword, like "Municipal Bonds," is used to derive the studies from both databases. This is done irrespective of the time variable. After deriving the relevant articles in step one, duplicates are identified and removed. Then, articles are screened on the basis of subject categories relevant to business, management and accounting, followed by finance and then economics only. To ensure the eligibility, each article is observed individually as per the relevance of the topic. Only the studies focusing on earnings management in the context of initial public offerings are considered. Articles available with full texts are selected and considered as the final dataset; this consists of 206 articles published from 1986 to 2024. After deriving data, the data is analysed using Excel, Python and VOSviewer.

Analysis

Publication Over Time: Research about municipal bonds as listed on Scopus and Web of Science dates back to the late 1980s (Fig. 1). This can be accredited to the initial stage of urbanisation when municipalities are majorly dependent on public sources of finance. This trend with minimal fluctuations was relatively stable till the first half of 2000, having an average publication of five each year, indicating less academic attention towards municipal bonds. However, later there's a noticeable increase, reflecting a growing academic interest towards municipal bonds. This increase in publication turns out to be a sharp one around 2010–11, reaching a peak of over 30 publications. This rush could be attributed to the global financial crisis of 2007–08, which brought attention to municipal bonds as governments sought to finance large deficits and infrastructure projects.

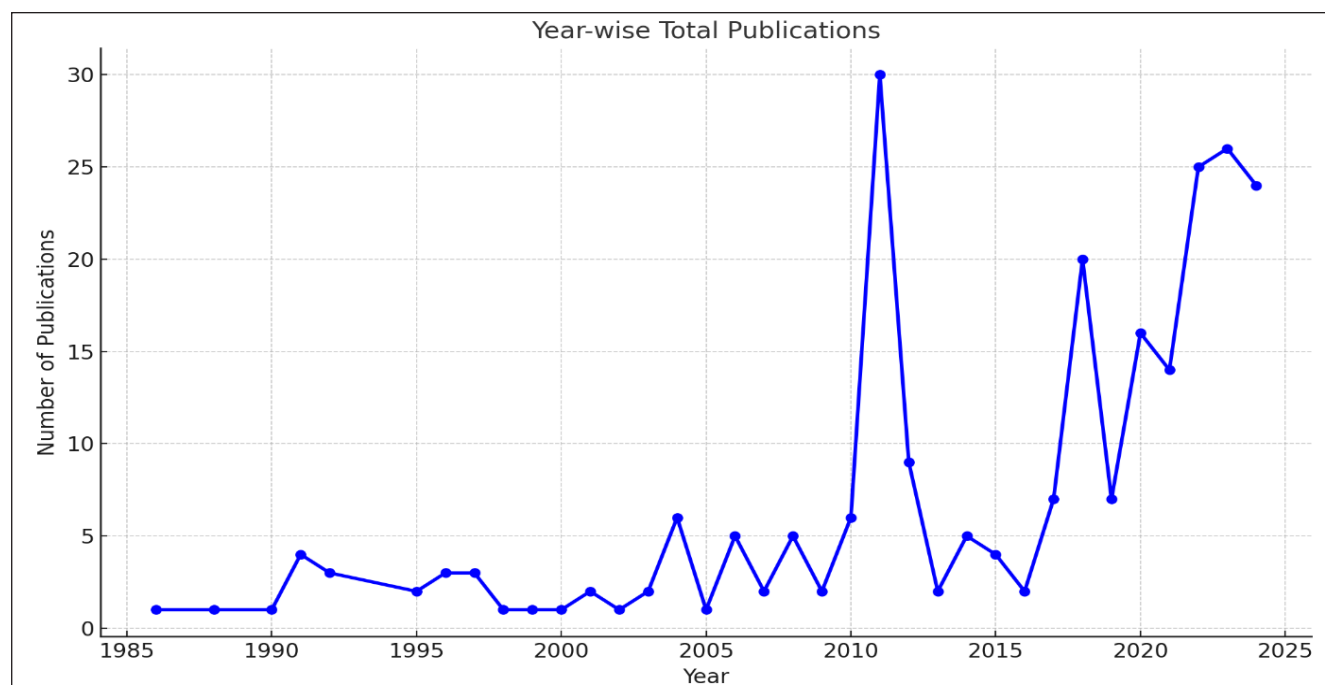


Fig. 1: Publication Over Time

This sharp increase is followed by a sharp drop around 2014-15, reflecting a new normal in municipal bond research post-crisis. However, driven by new challenges or reforms, municipal bond research again gains academic interest, probably owing to the Paris Agreement and related economics, sustainability (e.g., green bonds) and local government debt management. The most recent phase post-2020 reflects a sharp rise again, with the number of publications climbing to around 25-30. This could be a reflection of the impact of COVID-19, as the pandemic led to increased scrutiny of public finance, including how local governments managed fiscal pressures through municipal bonds.

Publication across the World: The world map (Fig. 3) illustrates the country-wise distribution of articles related to municipal bonds. It depicts the USA

as a major contributor to the municipal bond research (74%) articles followed by China with a 15% share and Canada and France (3%). The world map illustrates the country-wise distribution of articles related to municipal bonds. It depicts the USA as a major contributor to the municipal bond research (74%) articles followed by China with a 15% share and Canada and France (3%). It reflects that most research and publications on municipal bonds are focused on the U.S. market, reflecting its well-developed and sizeable municipal bond market. Other countries such as India, Japan, Russia, Spain and Switzerland (1%) have a nominal share of municipal bond research. It suggests less extensive research and underdeveloped municipal bond markets. This distribution highlights the dominance of the U.S. in the municipal bond sector, with a vast majority of research and publications coming from this country.

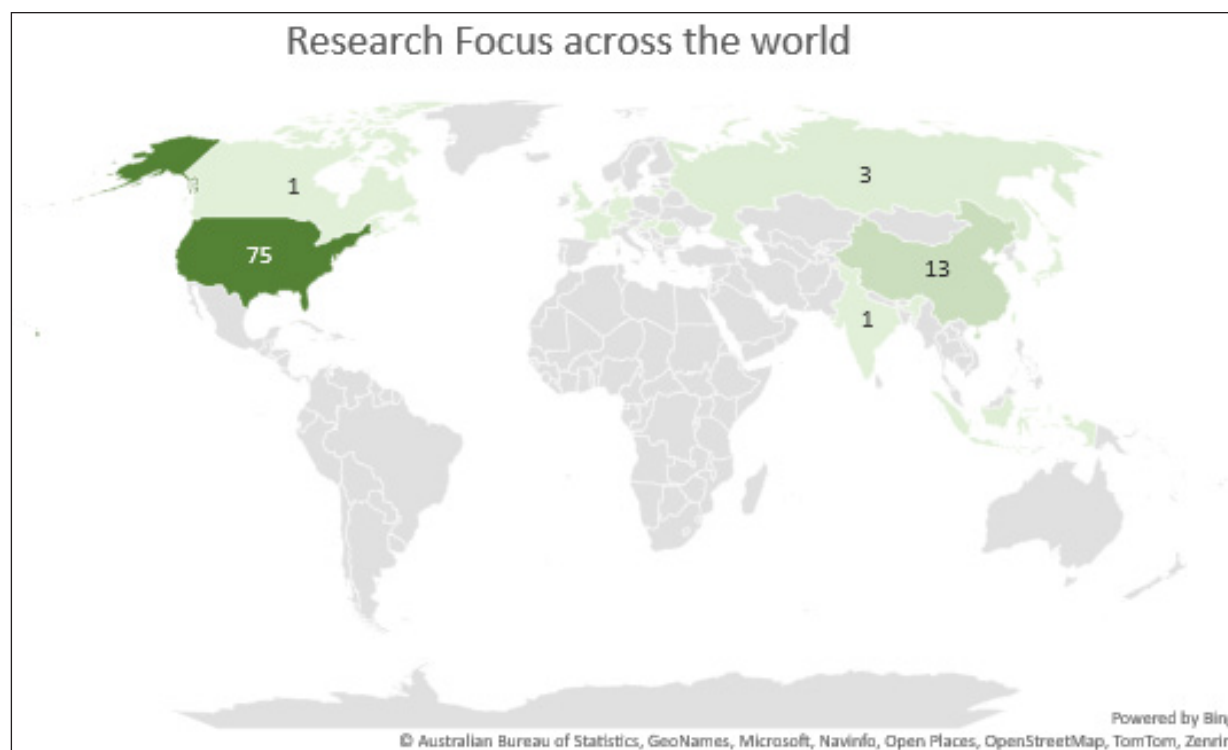


Fig. 2: Publication across the World

The significant disparity in contribution from other countries like China, Canada and France underscore the maturity and sophistication of the U.S. municipal bond market. The minimal representation from countries like India, Japan, Russia, Spain and Switzerland indicates a potential for growth and development in their municipal bond markets, presenting opportunities for further research and exploration in these regions. This could be due to the fact that these countries may not have as large or as well-established municipal bond markets as the USA. It also highlights a potential area for growth and opportunity for further research and development in these regions. By increasing research and understanding of municipal bonds in these countries, it may help to stimulate growth and development in their respective markets, ultimately leading to a more diverse and robust global municipal bond market.

Publishing Journals: The Handbook of Municipal Bonds is the major title (Fig. 3), having close to 20 publications; followed by the National Tax Journal and the Journal of Finance. Apart from these three finance research letters, the Journal of Accounting and Public Policy, and the Journal of Public Budgeting, Accounting and Financial Management are the major journals publishing titles in the field of municipal bonds. These publications provide valuable insights into the world of municipal bonds, offering in-depth analysis and up-to-date information for investors, researchers and policymakers. With a focus on finance, accounting and public policy, these journals offer a comprehensive look at the complexities and opportunities of investing in municipal bonds. As the market continues to evolve, these journals will remain vital resources for those looking to stay informed and make informed decisions in the field.

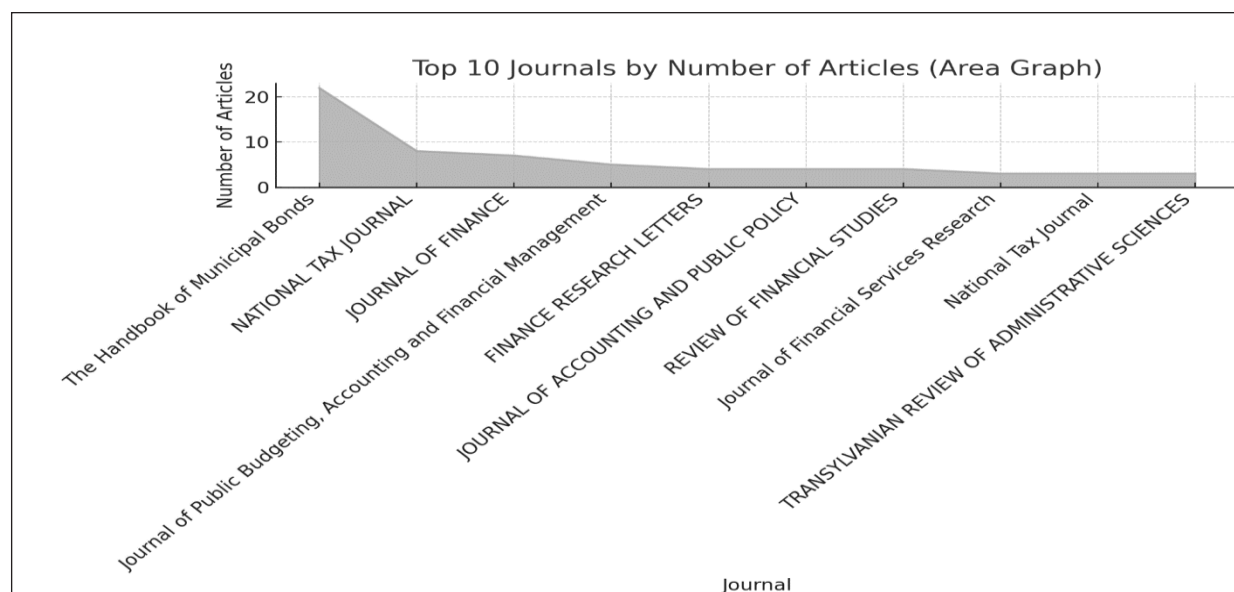


Fig. 3: Major Journals

Key Organisation Contributing to the Research Area:

The image is of network visualisation generated using VOS viewer (Fig. 4), showing the citation relationships between different organisations, with “National Bureau of Economic Research” and “Pennsylvania Commonwealth System” on the left side of the network as the major entities, indicating their central role in the citation network. Also, the size of the nodes (circles) reflects the level of activity by the institutions, with larger nodes indicating greater influence in the research field. If observed from

a temporal view, the colour gradient at the bottom (from blue to yellow) indicates the timeline for the contribution, with blue representing earlier contribution (around 2014) and yellow representing more recent contribution (closer to 2019). For instance, the National Bureau of Economic Research node shows a mix of blue and yellow, suggesting that it has had contributions consistent over time, while the Pennsylvania Commonwealth System has more recent activities (closer to 2017-2019).

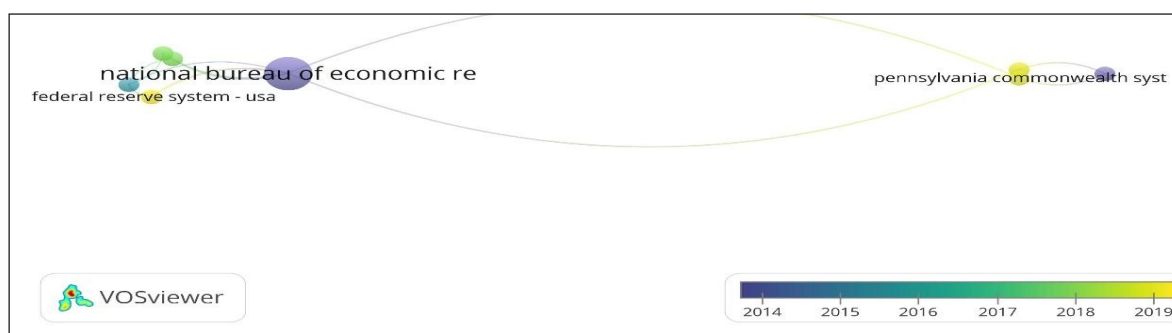


Fig. 4: Major Organisations Contributing to the Research

Citation Analysis: Identifying the influence of each article involves looking at how frequently other researchers cite a particular work in academic literature. By studying these citation patterns, researchers can gain insight into the impact and influence of a particular piece of research. Additionally, citation analysis can help identify key sources in a particular field, as well as track trends and

developments over time. For the whole set of 244 papers, the graph in Fig. 5 shows the year-wise citation trends for research publications related to municipal bonds. In the early years (1985-2000), even though there are some small spikes in citation counts during the 1990s. But overall, the research on municipal bonds does not appear to have attracted substantial citations, with less than 100 citations

per year. In line with the publication trend, the citation trend is majorly derived from the financial crisis of 2007-08, moments of heightened financial uncertainty or policy reforms, the COVID-19 pandemic, sustainability and green bonds. The First Major Spike (2005-2010) owing to the 2007-2008 financial crisis triggered research and

discussions around public finance, local government debt and municipal bond markets. It led to a significant rise in citations, with the highest point close to 300 citations. Later, in 2020, again there is a sharp increase (2020), reaching over 500 citations, the highest point in the entire timeline. It is the consequence of the COVID-19 pandemic on public finances and municipal bond markets.

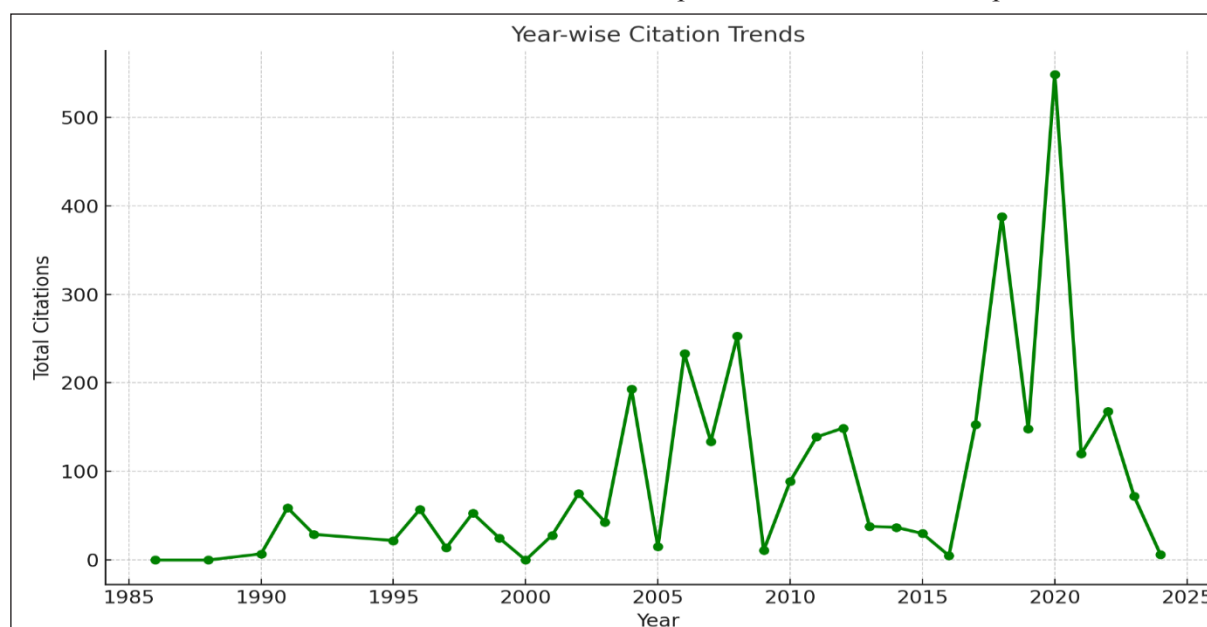


Fig. 5: Citations Over Time

As the pandemic caused major economic disruptions and highlighted the existing weakness in the system at the local level. The need for municipal bonds became a focus for financing recovery efforts and managing local government fiscal pressures and thus an increased academic interest and higher citation counts for related studies. Although the citations have declined after 2020, municipal bonds remain a relevant topic, especially in the context of sustainability and fiscal recovery efforts. The recent focus on sustainability and green bonds throughout the world increases the research attention towards green municipal bonds and sustainable finance.

This bar chart titled (Fig. 6) “Top 15 Cited Articles Overall” exhibits the most cited articles in the field of municipal bonds. The x-axis represents the number of

citations, while the y-axis lists the titles of the top 15 cited articles. The most cited article is “*An inconvenient cost: The effects of climate change on municipal bonds*,” by Painter, M which has around 196 citations. The article basically focuses on climate change-affected counties, underwriting fees and initial yields for long-term and short-term municipal bonds.

It reflects a strong academic interest in how climate change affects the municipal bond market. This article is then followed by “*Secondary trading costs in the municipal bond market*” and “*The changing value of the ‘green’ label in the US municipal bond market*” closely follows behind in citations, with each gathering between 130 and 150 citations, again highlighting the trading costs and the impact of green bonds in municipal markets.

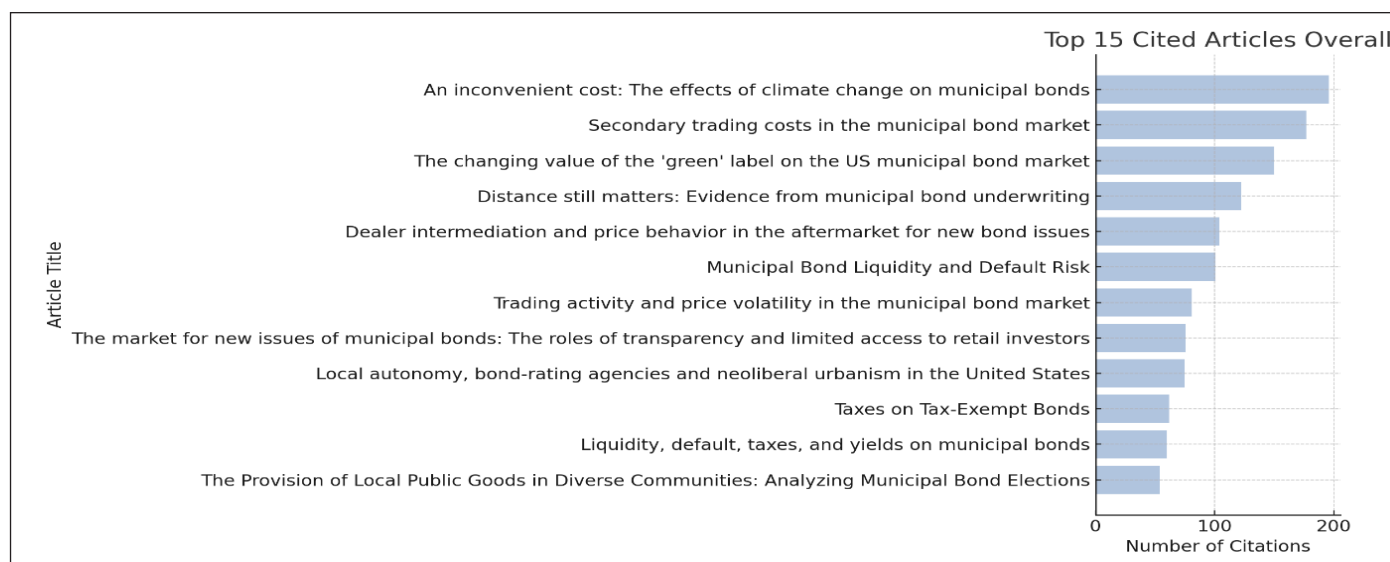


Fig. 6: Most Influential Articles on the Basis of Citations

Further, the titles like “*Distance still matters: Evidence from municipal bond underwriting*” and “*Dealer intermediation and price behaviour in the aftermarket for new bond issues*” accumulate between 100 and 120 citations, once again reflecting the operational and transactional aspects of bond markets. Toward the lower end of the spectrum, articles like “*Local Autonomy, Bond-Rating Agencies and Neoliberal Urbanism in the United States*” and “*The Provision of Local Public Goods in Diverse Communities: Analysing Municipal Bond Elections*” receive around 60 to 70 citations, display the essence of broader political or economic aspects of the municipal bond markets, potentially of less interest than more technical or climate-related concerns. Altogether, municipal bond research is mainly contributed to by climate change and green bonds on municipal markets, trading costs, underwriting processes, dealer intermediation and political economy topics like local autonomy and neoliberal urbanism.

An analysis of the trends in citations over the past decade reveals a clear dominance of research papers from

the UK in various fields (Fig. 7). The high number of citations received by papers from the USA also reflects the country’s strong presence in the global research landscape. Additionally, the increasing number of contributions from China, India, Canada and Australia signifies their growing influence and impact in the academic community. However, Russia, Brazil and Iran are countries with fewer than five publications in this field. One new observation is that Africa has no major contribution in the field of municipal bonds. This stark contrast in research output highlights the disparities in funding, resources and research priorities among countries. It is clear that certain nations are leading the way in this particular field, while others have yet to make a significant impact. As global collaboration becomes increasingly important in advancing knowledge and innovation, efforts should be made to involve regions like Africa in the discourse surrounding municipal bonds to ensure a more balanced and inclusive approach to research and development. This data indicates that there is significant disparity in global contributions to research on municipal bonds.

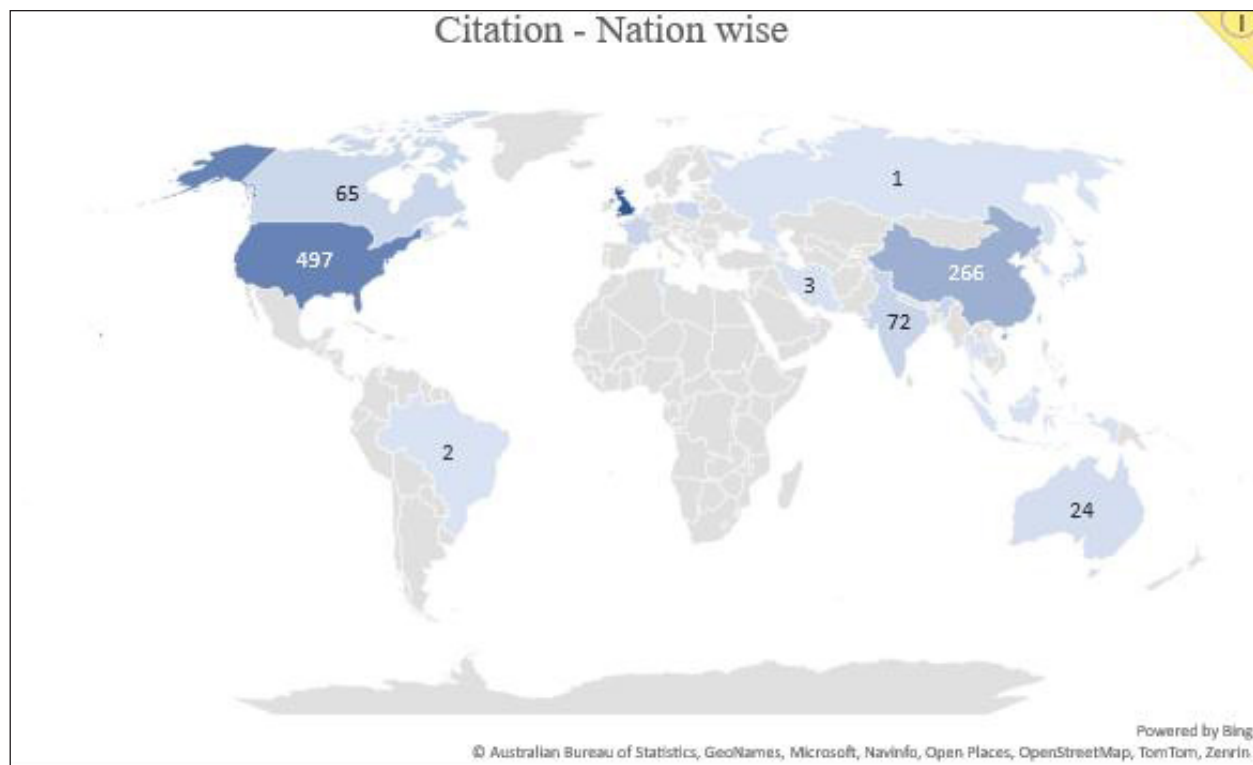


Fig. 7: Citations across the World

It raises questions about the reasons behind the lack of participation from certain regions, particularly Africa. Further research could explore the barriers that prevent countries in Africa from making significant contributions to this field and identify potential strategies to increase their involvement. Addressing this imbalance could lead to a more comprehensive and diverse understanding of municipal bonds and their impact on global financial markets.

Content Analysis

Cartography Analysis: determines and assesses which keywords are most prevalent. Following Van Eck

and Waltman (2010) and Zamore et al. (2018), using VOSviewer, a cartography analysis is conducted by recognising repeated keywords from each article According to Ding et al. (2001); cartography analysis reflects the description of an article that assumes the form of clusters or networks in the relevant research field. The Vosviewer, diagram presented in Fig. 9 is a title word co-occurrence network visualised (Fig. 8), where the links between title terms represent their co-occurrences in the titles of the documents in your dataset. The size of the nodes indicates the frequency of the terms, while the colour clusters show groups of terms that frequently appear together in the same titles.

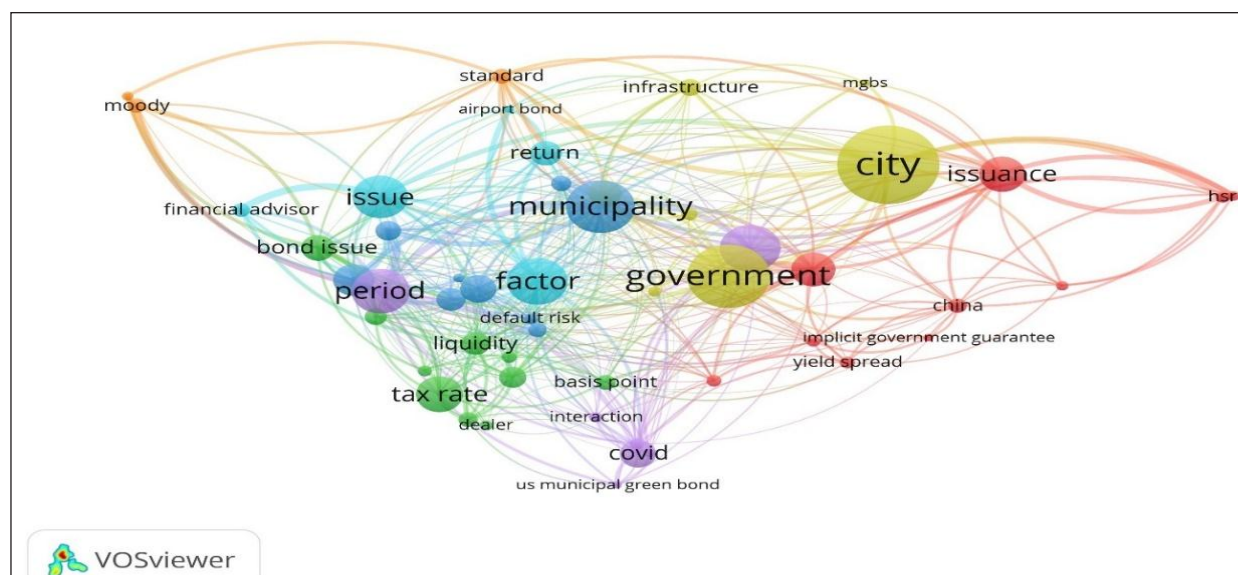


Fig. 8: Keyword Co-Occurrence Network Analysis

The Fig. 8 depicts a keyword co-occurrence network created using VOSviewer visualising connections (edges) between the nodes of the keywords in the same papers or articles. Initiating the discussion with major topics, “government,” “city,” “municipality,” “issuance,” “tax rate,” and “issue” are the largest nodes in the network. These keywords are central to the overall discussion in the body of literature, reflecting the main themes or topics. The large size of “government” and “city” suggests a heavy focus on how cities and governments are involved in bond issuance, particularly with respect to public finance. Further, the segregation of thematic clusters: represents a group of closely related keywords in varied parts. These clusters provide insights into the thematic areas of research in this field. The Red Cluster mainly illustrates cities and issuance with a focus around the keywords “city,” “issuance,” and “infrastructure,” suggesting that much of the research in this cluster is focused on how cities issue bonds, particularly for infrastructure projects. Also, the existence of terms like “yield spread,” “implicit government guarantee,” and “China” shows the discussions about the risk associated with bond issuance. The Green Cluster, largely contributed by taxation and finance revolves around keywords like “tax rate,” “liquidity,” “dealer” and “default risk,” suggesting the financial aspects like tax policies, liquidity risks and the involvement of financial dealers or intermediaries. Also, the presence of “default risk” shows concerns about the creditworthiness and

the potential for municipalities to default on their bond obligations. Further, the Blue Cluster constituted by factors and bond issues has keywords “factor,” “issue,” “bond issue” and “period” as its central theme, including periods of financial stability or instability. Also, the presence of terms like “financial advisor” and “Moody” (likely referring to Moody’s credit rating agency) indicates the importance of professional advisors and credit ratings in bond issuance decisions. The purple cluster having information and risk management theme due to the presence of keywords like “information,” “disclosure,” “rating” and “default” that focus on transparency and the risks associated with bond issuance. The financial backing of bonds and the differences in interest rates between bonds of different credit ratings are emphasised with the existence of terms like “credit guarantee” and “yield spread.” The presence of the keyword “green bonds” in the context of the term “municipal green bond” appears near the term “government,” indicating that discussions of sustainability and green finance are connected to government bond issuance strategies. As governments increasingly prioritise environmental initiatives and sustainability goals, the issuance of green bonds has become a popular strategy to fund projects that benefit the environment. Municipal green bonds, in particular, allow local governments to raise capital for projects such as renewable energy infrastructure and green building initiatives. By incorporating green bonds into their issuance strategies, governments can demonstrate

their commitment to sustainable development and attract socially responsible investors. This can help drive the transition to a more environmentally friendly economy.

Evolution of Research Themes

The overlay visualisation formed using VOS viewer (Fig. 9) gives a clear timeline of how research priorities have evolved in the municipal bond market, from a focus on traditional fiscal issues to contemporary concerns like sustainability and crisis management. The colour gradient, ranging from blue (earlier years) to yellow (more recent years), represents when certain terms became more prominent in the literature. The cluster around blue colour

depicts earlier focus i.e., pre-2015. During this time, terms like “tax rate”, “disclosure”, “default” and “rating” are showing a major presence as shaded blue to purple, demonstrating the frequent discussion in earlier literature. These early discussions, which seem to focus on traditional areas like tax-related policies, the role of credit ratings and the importance of disclosure and transparency, reflect the long-standing apprehensions about fiscal responsibility and creditworthiness. Also, as discussed earlier, a strongly connection between “government”, “city”, “municipality” and “green bonds” reflects a growing interest in how local governments (especially cities) are engaging in sustainable finance by issuing green bonds. These bonds can finance environmentally friendly projects such as infrastructure and urban development.

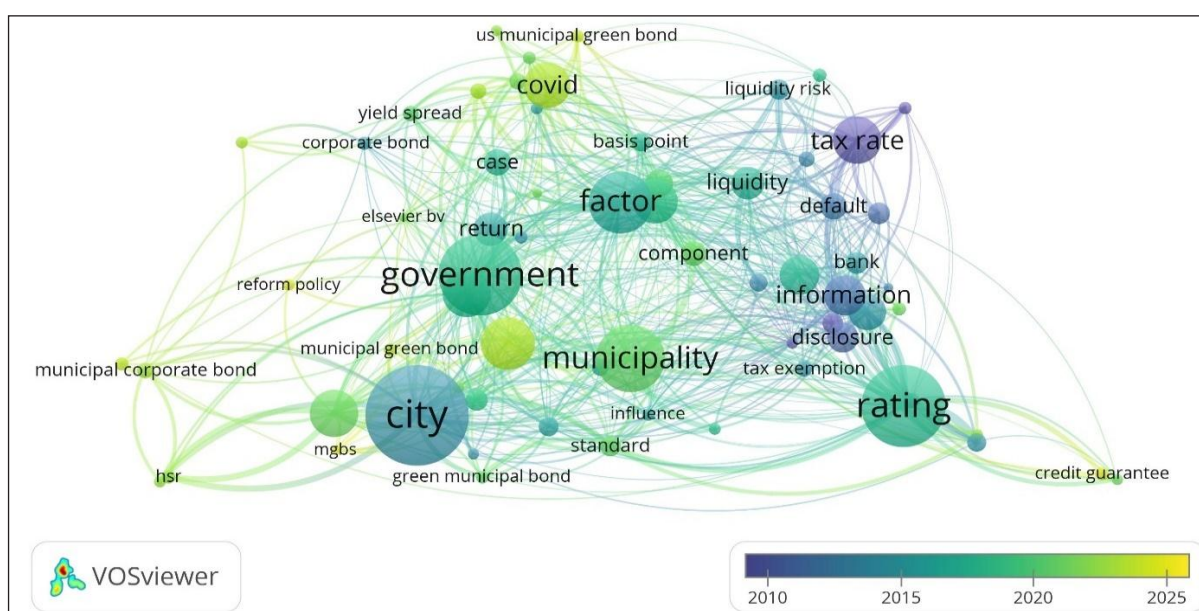


Fig. 9: Evolution of Research Area Over Time

After it, the green terms depicts the transitional focus around 2015–2020. The terms like “government”, “municipality”, “liquidity” and “factor” as shaded in green colour replicate the gained prominence due to a shift towards the understanding how government policy and liquidity risk influence bond markets. Not only this, the appearance of “liquidity” and “liquidity risk” indicates the growing concerns about how effortlessly municipal bonds can be traded, especially in the context of financial instability. The most recent focus, i.e., post-2020 around “COVID,” “US municipal green bond,” and “municipal green bond,” as shaded in yellow, illustrates the essence

of sustainability. It reflects the growing importance of environmentally friendly financial instruments in response to global climate change. Also, the impact of COVID-19 on the bond market and municipalities ensured the gained focus on the pandemic-affected bond liquidity, spreads and overall market stability. Similar to the prior discussion, connectivity about “rating” and “tax rate” revolving around fiscal policy and creditworthiness shows that traditional financial assessments still play a critical role in determining bond performance, even in the evolving financial landscape. If observed from the recent connectivity (i.e. COVID and green bonds),

the links between COVID, municipal green bonds and liquidity risk show that these issues are not being studied in isolation. Researchers are exploring how the pandemic influenced the performance and issuance of green bonds, as well as how municipalities navigated liquidity challenges during the crisis. The yellow nodes show that sustainability and crisis management are at the forefront of current academic discussions, suggesting that researchers are now more focused on solutions that combine financial resilience with sustainable growth. The increasing focus on terms like “municipal green bonds”, “green bonds” and “US municipal green bonds” suggests a shift toward sustainable finance as a major area of study. This aligns with global efforts to combat climate change by funding infrastructure and environmental projects through municipal bonds. The government and city connections reflect how policymakers are crucial players in the issuance and success of green bonds. If observed from the recent connectivity, i.e., COVID and green bonds, the links between COVID, municipal green bonds and liquidity risk show that these issues are not being studied in isolation. Instead, they are interconnected and have a significant impact on each other. Municipalities issuing green bonds must consider the liquidity risk posed by events such as a global pandemic like COVID-19. The pandemic has highlighted the importance of incorporating various risks, including liquidity risk, into the decision-making process when issuing green bonds. In order to effectively address these issues, a comprehensive approach that considers all interconnected factors is necessary. Researchers are exploring how the pandemic influenced the performance and issuance of green bonds, as well as how municipalities navigated liquidity challenges during the crisis. This research will provide valuable insights for municipalities looking to issue green bonds in the future, helping them better prepare for potential liquidity risks. By learning from past experiences and adapting strategies accordingly, municipalities can enhance their resilience and sustainability in the face of unforeseen events. Additionally, understanding the impact of the pandemic on green bond issuance can also shed light on the importance of sustainable financing in times of crisis. By incorporating environmental, social and governance (ESG) considerations into their financing decisions, municipalities can not only mitigate risks but also contribute to long-term sustainability goals. This holistic approach to financial planning will ultimately

benefit both the municipalities and the communities they serve, fostering a more resilient and sustainable future for all. The yellow nodes show that sustainability and crisis management are at the forefront of current academic discussions, suggesting that researchers are now more focused on solutions that combine financial resilience with sustainable growth.

Limitations and Future Directions for Researchers in Context of Developing Nations

Future directions for researchers in academia include exploring innovative methodologies and technologies to advance their fields of study. The role of academic research in addressing the limitations and challenges in municipal finance, particularly in the context of green municipal finance, is critical for several reasons.

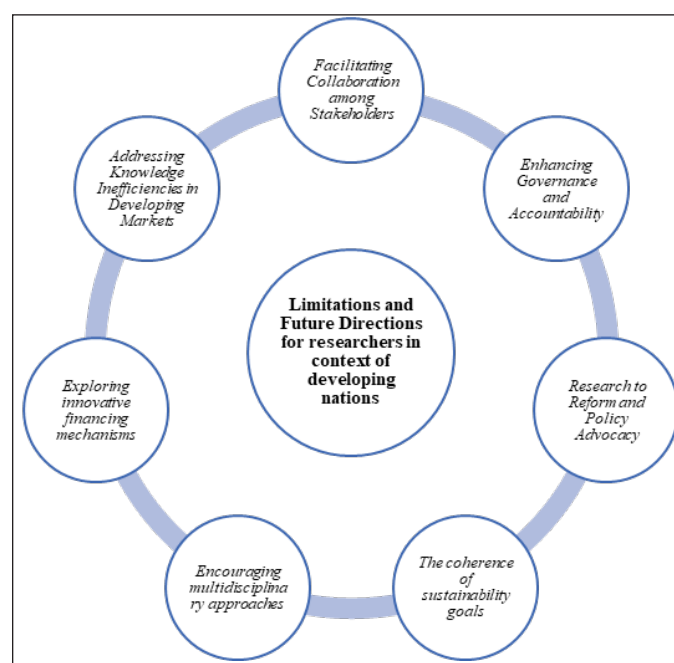


Fig. 10: Future Research Directions

- Addressing Knowledge Inefficiencies in Developing Markets:** Based on their status as developing and developed, there is a substantial disparity in the manner in which countries conduct and function. This presents an opportunity for researchers to investigate how knowledge inefficiencies in developing markets can be addressed through academic research. By understanding these disparities, researchers can contribute to creating more effective and sustainable

solutions for municipal finance in these regions. Research in academia may concentrate on producing empirical information from emerging economies, like India, to comprehend distinct difficulties and possibilities in municipal finance. This will address the existing disparity where the majority of research is focused on developed nations. Moreover, there is a need to create a database on municipal financing to ensure the availability of comprehensive data for analysis. This data can be crucial for tracking trends, identifying best practices and informing policy decisions.

- *Exploring Innovative Financing Mechanisms:* Academic research can explore new models to investigate innovative financing mechanisms such as public-private partnerships, green bonds and impact investing. These new models have the potential to revolutionise how municipalities finance their projects and services, leading to more sustainable and efficient funding solutions. By delving into these innovative financing mechanisms, researchers can provide valuable insights and guidance to policymakers and practitioners on how to effectively implement these strategies.
- *Encouraging Multidisciplinary Approaches:* Municipal research is very much interrelated with politics, economics, geography, administration and management; thus, an interdisciplinary approach can provide a more comprehensive understanding of the complex issues facing municipalities. By encouraging collaboration between experts in various fields, innovative solutions can be developed that address financial challenges while also promoting social and environmental goals. This holistic approach can lead to more effective governance and decision-making processes, ultimately benefiting both the municipalities and the communities they serve. Researchers need to take initiative to bring together specialists from diverse backgrounds to work towards sustainable and inclusive development. By bridging the gap between different disciplines, new perspectives can be gained and creative solutions can emerge. Through this collective effort, municipalities can overcome obstacles and thrive in an ever-changing world, ensuring the well-being and prosperity of their residents for generations to come. Especially

in countries like India, where interdisciplinary research is a very niche concept, it is crucial for researchers to collaborate and share their knowledge in order to address the complex challenges faced by municipalities. By breaking down silos and fostering collaboration between experts in various fields such as urban planning, environmental science and social work, innovative and effective strategies can be developed to promote sustainable development. This collaborative approach will not only benefit the communities in India but also serve as a model for other countries looking to create more resilient and thriving municipalities.

- *The Coherence of Sustainability Goals:* Environmental sustainability and the Smart Cities Mission are two of the most ambitious initiatives in India's history, both possessing considerable significance but containing intrinsic inconsistencies. The Smart Cities Mission prioritises the enhancement of urban infrastructure and services, although its implementation often raises environmental problems and neglects sustainability considerations. Although their goals differ, both efforts are essential for the development of Indian cities and the welfare of their residents. It is essential to investigate methods for incorporating these plans to guarantee a more sustainable and smarter future for metropolitan regions in India. Academic research, especially in India, can provide insights aligning with both municipal finance and sustainability goals, emphasising the importance of green financing in achieving urban sustainability and resilience. This research can help policymakers understand the economic benefits of integrating sustainability practices into urban planning and development. By aligning municipal finance with sustainability goals, Indian cities can ensure long-term economic and environmental viability. This collaboration can lead to innovative solutions that address both financial constraints and environmental concerns, paving the way for a more sustainable and resilient future for urban areas in India.
- *Research to Reform and Policy Advocacy:* Researchers, by evaluating existing fiscal policies and their impact on local governance, may help to identify areas where reforms are necessary to enhance financial management and service delivery

at the municipal level. This could involve advocating for policies that incentivise sustainable practices, such as green infrastructure investments or carbon pricing mechanisms. These researchers can then use their findings to advocate for policy changes that align with sustainable development goals and prioritise the well-being of both the environment and the economy. By influencing policy development in this way, researchers can play a key role in shaping the future of urban sustainability in India, ensuring that financial resources are allocated efficiently and environmental concerns are taken into consideration.

- *Enhancing Governance and Accountability:* In it there can be two perspectives. First is capacity building, where academic institutions can play a role in training municipal officials on sound financial management practices, innovative financing options and governance frameworks that promote fiscal responsibility. This can help ensure that resources are allocated efficiently and transparently, ultimately leading to more effective implementation of sustainable urban development initiatives. On the other hand, best practices can be focused on by researchers. They can identify best practices in governance related to municipal finance, such as transparency and accountability measures. These practices are essential for building public trust and ensuring effective financial management.
- *Facilitating Collaboration among Stakeholders:* Academic research by Building Networks can facilitate collaboration among various stakeholders, including local governments, academia, civil society and private sector actors. These partnerships can foster knowledge exchange and drive innovative solutions to municipal finance challenges. Additionally, collaboration can help ensure that all voices are heard in the urban planning process, leading to more inclusive and equitable outcomes. By bringing together different perspectives and expertise, cities can develop holistic approaches to sustainability that addresses the needs of all community members. Ultimately, these collaborative efforts can lead to more effective and sustainable urban development strategies that benefit

both current and future generations. Not only this, engaging the public through research dissemination efforts can raise awareness about the importance of sustainable municipal finance and encourage community involvement in local governance.

Conclusion

Academic research plays a vital role in addressing the limitations of current literature on municipal finance by filling knowledge gaps, promoting innovative financing mechanisms, encouraging multidisciplinary approaches, influencing policy development, enhancing governance practices and facilitating collaboration among stakeholders. By focusing on these areas, researchers can contribute significantly to improving the financial health and sustainability of municipalities, particularly in emerging markets like India. Academic research by Building Networks can foster collaboration among various stakeholders, including local governments, academia, civil society and private sector actors, to develop innovative solutions to municipal finance challenges. This collaboration ensures that all voices are heard in the urban planning process, leading to more inclusive and equitable outcomes. By bringing together different perspectives and expertise, cities can develop holistic approaches to sustainability that addresses the needs of all community members. Ultimately, these collaborative efforts can lead to more effective and sustainable urban development strategies that benefit both current and future generations. Engaging the public through research dissemination efforts can raise awareness about the importance of sustainable municipal finance and encourage community involvement in local governance. This bottom-up approach to sustainable urban development ensures that cities meet the diverse needs of their populations and create a more inclusive and equitable future for all. In conclusion, academic research plays a vital role in addressing the limitations of current literature on municipal finance by filling knowledge gaps, promoting innovative financing mechanisms, encouraging multidisciplinary approaches, influencing policy development, enhancing governance practices and facilitating collaboration among stakeholders.

References

- Ambrosius, C. (2019). Government reactions to private substitutes for public goods: Remittances and the crowding-out of public finance. *Journal of Comparative Economics*, 47(2), 396-415.
- Bajpai, B. K. (2016). Functional and financial devolution to urban local bodies and their performance in India.
- Becker, M., Bergstresser, D., Serafeim, G., & Wurgler, J. (2022). The pricing and ownership of US green bonds. *Annual Review of Financial Economics*, 14(1), 415-437.
- Bellucci, M., Cesa Bianchi, D., & Manetti, G. (2022). Blockchain in accounting practice and research: Systematic literature review. *Meditari Accountancy Research*, 30(7), 121-146.
- Bužinskė, J., & Stankevičienė, J. (2023). Decision-making algorithm for the issuance of the green bonds by municipalities in inter-municipal cooperation in Lithuania. *Economies*, 11(12), 287.
- Cestau, D., Hollifield, B., Li, D., & Schürhoff, N. (2019). Municipal bond markets. *Annual Review of Financial Economics*, 11(1), 65-84.
- Chakraborty, B., & Bhattacharjee, T. (2020). A review on textual analysis of corporate disclosure according to the evolution of different automated methods. *Journal of Financial Reporting and Accounting*, 18(4), 757-777.
- Chaplin, S. E. (2011). Indian cities, sanitation and the state: The politics of the failure to provide. *Environment and Urbanization*, 23(1), 57-70.
- Chatterjee, M., Bhattacharjee, T., & Chakraborty, B. (2023). Studies on Indian IPO: Systematic review and future research agenda. *Qualitative Research in Financial Markets*, 16(3), 477-502.
- Ding, Y., Chowdhury, G. G., & Foo, S. (2001). Bibliometric cartography of information retrieval research by using co-word analysis. *Information Processing & Management*, 37(6), 817-842.
- García-Lamarca, M., & Ullström, S. (2022). "Everyone wants this market to grow": The affective post-politics of municipal green bonds. *Environment and Planning E: Nature and Space*, 5(1), 207-224.
- Gaur, P., & Singh, A. B. (2023). Market-based financing through municipal bond in India: Investor's checklist using structural equation modeling (SEM). *Business Perspectives and Research*, 22785337231165843.
- González-Ruiz, J. D., Mejía-Escobar, J. C., Rojo-Suárez, J., & Alonso-Conde, A. B. (2023). Green bonds for renewable energy in Latin America and the Caribbean. *The Energy Journal*, 44(5), 45-66.
- Götze, V., & Hartmann, T. (2021). Why municipalities grow: The influence of fiscal incentives on municipal land policies in Germany and the Netherlands. *Land Use Policy*, 109, 105681.
- Herrera, H. (2024). Embedding municipal green bonds in Mexico City's hydrosocial cycle: Green debt and climate action narratives. *Journal of Political Ecology: Case Studies in History and Society*, 31(1), 1-18.
- Herrera, H. (2024). The proliferation of municipal green bonds in Africa and Latin America: The need for a climate justice approach. *Environment & Urbanization*, 36(1), 147-172.
- Hilbrandt, H., & Grubbauer, M. (2020). Standards and SSOs in the contested widening and deepening of financial markets: The arrival of Green Municipal Bonds in Mexico City. *Environment and Planning A: Economy and Space*, 52(7), 1415-1433.
- Islam, T., & Faruquee, M. (2022). Can green banking thrive in developing economies? A contextual study on Bangladesh. *Journal of Commerce and Accounting Research*, 11(3), 56-65.
- Janaagraha Centre for Citizenship and Democracy. (2023). *City finance rankings 2022: Assessment framework and methodology*. Retrieved from <https://jana-cityfinance-live.s3.ap-south-1.amazonaws.com/objects/5b1a4e36-ebfb-4311-84c6-8213bee1a284.pdf>
- Jariwala, V. (2016). Analysis of finances of some selected municipal corporations of Gujarat. *Prajna-A Journal of Humanities, Social Sciences and Business Administration*, 18, 17.
- Kalamkar, R. P. (2017). Performance evaluation of the Ahmednagar municipal corporation. *International Journal of Business Administration and Management*, 7(1), 9-14.
- Khanna, T., Palepu, K. G., & Sinha, J. (2015). Strategies that fit emerging markets. In *International Business Strategy* (pp. 615-631). Routledge.
- Kocaarslan, B. (2023). Funding liquidity risk and the volatility of US municipal green bonds during the COVID-19 pandemic. *Finance Research Letters*, 58, 104560.

- Kocaarslan, B., & Mushtaq, R. (2024). The impact of liquidity conditions on the time-varying link between US municipal green bonds and major risky markets during the COVID-19 crisis: A machine learning approach. *Energy Policy*, 184, 113911.
- Kocaarslan, B., & Soytaş, U. (2023). The role of major markets in predicting the US municipal green bond market performance: New evidence from machine learning models. *Technological Forecasting and Social Change*, 196, 122820.
- Lim, W. M., Kumar, S., & Ali, F. (2022). Advancing knowledge through literature reviews: 'what', 'why', and 'how to contribute'. *The Service Industries Journal*, 42(7-8), 481-513.
- Lim, W. M., Yap, S. F., & Makkar, M. (2021). Home sharing in marketing and tourism at a tipping point: What do we know, how do we know, and where should we be heading? *Journal of Business Research*, 122, 534-566.
- Mehmood, W., Ali, A., Mohd-Rashid, R., & Aman-Ullah, A. (2024). Shariah-compliant status and investors demand for IPOs: the moderating role of regulatory quality. *Journal of Money Laundering Control*, 27(2), 314-331.
- Mehmood, W., Mohd-Rashid, R., Abdullah, Y., Patwary, A. K., & Aman-Ullah, A. (2023). Inclusive mapping of initial public offerings: A bibliometric and literature review study. *Quality & Quantity*, 57(1), 655-700.
- Mohammed, K. S., Bouri, E., Hunjra, A. I., Tedeschi, M., & Yan, Y. (2024). The heterogeneous reaction of green and conventional bonds to exogenous shocks and the hedging implications. *Journal of Environmental Management*, 364, 121423.
- Painter, M. (2020). An inconvenient cost: The effects of climate change on municipal bonds. *Journal of Financial Economics*, 135(2), 468-482.
- Partridge, C., & Medda, F. R. (2020). The evolution of pricing performance of green municipal bonds. *Journal of Sustainable Finance & Investment*, 10(1), 44-64.
- Paul, J., Lim, W. M., O'Cass, A., Hao, A. W., & Bresciani, S. (2021). Scientific procedures and rationales for systematic literature reviews (SPAR-4-SLR). *International Journal of Consumer Studies*, 45(4), 1-16.
- Prajapati, C., & Shah, K. (2024). Environmental accounting as a tool for sustainable development: An empirical study on large scale companies in Gujarat. *Journal of Commerce and Accounting Research*, 13(1), 81-89.
- Rohilla, A., Singh, A. K., Tripathi, N., & Bhandari, V. (2023). Does investor sentiment affect volatility in the Indian stock market: An ARDL approach. *International Journal of Banking, Risk and Insurance*, 11(1), 12-28.
- Sharma, E., & Prince, J. B. (2023). Using the power-interruptions-finances-resources model to tackle the financial management problems of municipal corporations in India. *Public Administration and Policy*, 26(2), 213-227.
- Sharma, R., & Kautish, P. (2020). Linkages between financial development and economic growth in the middle-income countries of South Asia: A panel data investigation. *Vision*, 24(2), 140-150.
- Sharma, R., & Kautish, P. (2021). Aid-growth association and role of economic policies: New evidence from South and Southeast Asian countries. *Global Business Review*, 22(3), 735-752.
- Sharma, R., Kautish, P., & Kumar, D. S. (2018). Impact of selected macroeconomic determinants on economic growth in India: An empirical study. *Vision*, 22(4), 405-415.
- Singh, A. K., & Kumar, M. (2017). Market microstructure of corporate bond market in India: An empirical analysis. *Journal of Commerce and Accounting Research*, 6(2), 9-15.
- Swain, B., Kerketta, S., & Dey, S. K. (2024). Environmental, social and governance (ESG) reporting practices in India: Evidence from listed power sector companies. *Journal of Commerce and Accounting Research*, 13(3), 44-54.
- Van Eck, N., & Waltman, L. (2010). Software survey: VOSviewer, a computer program for bibliometric mapping. *Scientometrics*, 84(2), 523-538.
- Van Eck, N., & Waltman, L. (2013, January 1). *VOSviewer manual*.
- Wang, C., Zhu, Y., Gong, W., & Yu, F. (2022). Debt risk of green bonds issued by local governments in Shandong province based on KMV-logistics mixed early warning model. *Frontiers in Environmental Science*, 10, 892544.

- Wang, M. J. (2018). Credit default swaps on municipal bonds: A double-edged sword. *Yale J. on Reg.*, 35, 301.
- Zamore, S., Ohene Djan, K., Alon, I., & Hobdari, B. (2018). Credit risk research: Review and agenda. *Emerging Markets Finance and Trade*, 54(4), 811-835.
- Zhang, K. (2023). Government's implicit guarantee and the credit spread of the quasi-municipal bonds. *Finance Research Letters*, 55, 103861.
- Zhang, N., Cui, X., Wang, C., Wu, S., Zhao, Y., Qi, Y.,... Deng, T. (2023). Degradation of vinyl ester resin and its composites via cleavage of ester bonds to recycle valuable chemicals and produce polyurethane. *Waste Management*, 155, 260-268.
- Zhang, V. (2024). Municipal bond credit rating access and retail investors' transaction costs. *The Accounting Review*, 99(1), 427-453.