

Adventure Tourism in India- an Emerging form of Tourism

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Abstract *Nature is attractive as tourism destinations. Adventure Tourism is an activity where all Challenging natural sources available where we visit, dare and face. Adventure Tourism is categorized in Three Major Part. Mountaineering, Aero sports and Water Sports. The entire activities we Called "Adventure Sports"*

Mountaineering is a long established adventure sport predicated on physical activity, challenge, and risk-taking. It has been, hitherto, the preserve of an experienced elite whose approach is epitomized by self-reliance and independent operation in such destinations. Social boundaries separating mountaineers from tourists are becoming blurred.

Billions of International Tourist in the World travelled in 2013 for relevant work, Profit Gaining and for development. On the Global basis Global Tourism books for 9% of global GDP, 30% of services exports and 1 in every 11 jobs.

Tourism Sector helps to make above impact better because every tourist counts.

Keywords: *Adventure Tourism, Adventure Sports, Environment*

INTRODUCTION

Definition of UNWTO on Adventure Tourism is, Adventure tourism can be any like local, national or international and like all travel; it's included overnight stay at night for short duration. Tourism is one of the most rapidly growing sectors in the world, and adventure tourism is one of its fastest growing categories. Adventure Tourism helps for market growth. It helps to identify its ecological, financial and cultural value and that's why every country giving prioritizing for Adventure Tourism.

Tourism is travel for recreation, leisure, religious, family or business purposes, usually for a limited duration. Tourism is engaged with international travel, but it is refer to travel to another place within the same area too. The World Tourism Organization defines tourists as people "traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes". Tourism is one of the global activity now a days and India is one them rich destination.

In Tourism, the most emerging sector is an Adventure Tourism. An adventure is an exciting or unusual experience. It is passionate, where risk matters, with an uncertain outcome. Adventures contains such kind of activity with some physical danger such as exploring, skydiving, mountain climbing, river rafting or participating in extreme sports.

The travelers or tourist diverting towards this new Trend, where tourist found beauty of nature, Risk taking, Challenges

and come over from fear. Adventure Tourism helps tourist to found new places, new beauty of nature.

Generally in point of Understanding of Adventure Tourist only know few % of its parts. Tourist thinks about risk factor but actually adventure tourism is vast and most enjoyable. In Adventure Tourism where we found new places, we reach new places which are beyond limits. We overcome with fear. We found beauty of nature.

"Encourages sustainable practices: Adventure tourism practitioners and policymakers adhere to sustainable environmental practices. This is because people know that without natural routes and cultural reference, tourist destination would lose its competitiveness, and tourists find another place."

Adventure Tourism: Collaboration for a Competitive Advantage

Adventure Tourism already grown worldwide over the past many years with tourist like to visit unknown places. This helps for to get new places for market themselves as unique, for them who like to visit rare and feel different experience.

The Global Report on Adventure and future adventure travel sector, providing global trends which is rapidly expanding, particularly in these new destinations.

The Report highlights the importance of public-private sector collaboration initiatives within the adventure tourism

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sector. In a sector that is not only innovative, it is resilient an economy, it is necessary to put in place conditions that make the country easy to visit as well as attractive to develop.

Adventure Tourism is different than others

All Sector like public and private knows the adventure tourism is line up with human and nature. Protection and promotion of these resources is important, and the continued development of this sector must seek to protect these valuable assets.

Because of these benefits of environment to local people, and local economies, governments are increasingly identifying adventure tourism as a tool for sustainable and responsible economic growth that delivers benefit to every level of society. In many destinations, adventure tourism has been developed without extensive new infrastructure. It can also deliver benefits from creating local jobs rapidly to relying on traditional knowledge of local people for guiding and interpretation.

TYPE OF ADVENTURE TOURISM

Adventure Tourism is categories in three parts

1. Mountaineering
2. Aero Sports
3. Water Sports

Adventure activities have two part i.e. hard adventure or soft adventure, and dynamic debate often surrounds which activities belong in each category. The easiest way to identify an adventure trip as hard or soft adventure is by its primary activity. Both hard and soft adventures are highly lucrative segments of the adventure tourism sector. The cost of just the permit to summit Mt. Everest, a hard adventure activity, is estimated to be Rs. 726,000 per person for 2015. When all of the other factors are added in, such as training, gear, airfare, tour guides, etc., the average total cost to summit Mt. Everest will be about Rs. 28,80,000 per person.

In addition to hard or soft adventure activities example, adventure enthusiasts, such as avid kayakers, cyclists, or bird watchers, become progressively more skilled are described as passionate about a certain sport or activity, tending to pursue the same activity trip after trip, seeking new and exciting destinations in the process.

INDIAN POTENTIAL FOR ADVENTURE TOURISM

India has more productive feature for Adventure Tourism.

India's 65% area is covered with Coastline. India has Himalaya Mountain Range. India has Western Ghat i.e. Sahyadri. India has Desert. India has rivers. India has Deep Forest.

INDIA HAS COMPLETE PACKAGE FOR VERITY OF ADVENTURE ACTIVITY.

Geographical Potential for Adventure Tourism

Sea

India has around 7517 kilometer coastline; out of it 2094 Kilometer to the Andaman, Nicobar and Lakshadweep island and rest of 5423 km is of peninsular India.

WESTERN GHAT

“Western Ghat starts form the border of Gujrat and its runs through the Maharastra, South of Tapti, Karnataka, Kerala and Tamil Nadu ending at Kanyakumari, at the southern tip of India. Its total of 1600 km approx. Where the hills cover 160,000 km² and form the catchment area for complex riverine drainage systems that drain almost 40% of India. The Western Ghats block southwest monsoon winds from reaching the Deccan Plateau.[6] The average elevation is around 1,200 m” Source: Wikipedia

HIMALAYA

“Lifted by the collision of the Indian tectonic plate with the Eurasian Plate, the Himalayan range runs northwest to southeast in a 2,400 kilometres (1,500 mi) long arc. The range varies in width from 400 kilometres (250 mi) in the west to 150 kilometres (93 mi) in the east. Besides the Greater Himalayas, there are several parallel lower ranges. The southernmost of these, located along the northern edge of the Indian plains and reaching about a thousand meters in altitude, are called the Sivalik Hills. Further north is a higher range, reaching two to three thousand meters, known as the Lower Himalayan Range”. Source: Wikipedia

FOREST IN INDIA

“Forestry in India is a significant rural industry and a major environmental resource. India is one of the ten most forest-rich countries of the world along with the Russian Federation, Brazil, Canada, United States of America, China, Democratic Republic of the Congo, Australia, Indonesia and Sudan. Together, India and these countries account for 67 percent of total forest area of the world. India's forest cover grew at 0.22% annually over 1990-2000 and has grown at the

rate of 0.46% per year over 2000-2010.” Source: Wikipedia

DESERT IN INDIA

“The Thar Desert, also known as the Great Indian Desert, is a large, arid region in the northwestern part of the Indian subcontinent that forms a natural boundary between India and Pakistan.” **Source: Wikipedia**

RIVERS IN INDIA

According to prezi.com “A river is a natural watercourse, usually of fresh water, flowing towards an ocean, a lake, a sea, or another river. Rivers form part of the hydrological cycle. This is a list of rivers in India.” Rivers that flow into the sea are geographically, along the coast starting from the Bay of Bengal in the east, moving along the Indian coast southward to Kanyakumari, then northward along the Arabian Sea. Tributary rivers are listed hierarchically in upstream order: the lower in the list, the more upstream.

flowing into the Bay of Bengal: Brahmaputra, Ganges (with its main tributaries Ramganga, Kali or Sharda, Gomti, Yamuna, Chambal, Betwa, Ken, Sindh, Tons, Ghaghara, Gandaki, Burhi Gandak, Koshi, Mahananda, Tamsa, Son, Punpun), Meghna, Mahanadi, Godavari, Krishna, Kaveri flowing into the Arabian Sea: Indus, Narmada, Tapi. Source: Wikipedia

KEY POINTS OF ADVENTURE TOURISM

- Himalayan Expedition
- Desert Expedition
- Bike Expedition
- Climbing Expedition
- Sports Climbing
- Camping
- Trekking
- Deep Diving
- Water Sports
- Rivers
- Forests

CAMPING IN INDIA

Adventure activity and tourism can not be completed without camping. it is one of the BASES of adventure tourism wih helps to be with nature and any place. camping can be in jungle, on height, near river. it is like to be in nature and feel as part of it. Tenting accomodation is silent but attractive feature of adventure tourism.



Sr. No.	Few Forest Camping Destination	State
1	Camp Kyari /Corbett National Park	Uttarakhand
2	Corbett Nature Camp /Corbett National Park	Uttarakhand
3	Sherbagh Tents /Ranthambore	Rajasthan
4	Jungle reading camp /Tadoba	Maharashtra
5	Camp Aranya /Bandhavgarh	Madhyapradesh
6	Pench Jungle Camp /Pench	Madhyapradesh
7	Residential Summer camp Bandipur /Bandipur	Karnataka

HOT AIR BALLOONING

hot air balloon is one of the best part related to adventure tourism, where people are looking to gain height through balloons and find the arial veiv of our mother earth and nature. it is an upcoming activity in the adventure tourism.



Some of places for HOT AIR Balloons

Sr. No.	HOT AIR Balloons	State	Estimated Height	Duration	Price per person	Book Via
1	Lonavla in Maharashtra	Maharashtra	4000 ft	60 min	6000-12000	Sky Waltz
2	West Coast, Karnataka	Karnataka	5000 ft	60 min	8000-12000	Tiger Balloon Safaris
3	Delhi NCR and Haryana	Haryana	5000 ft	60 min	8000-12000	Rock Sports Adventure
4	Rajasthan	Rajasthan	4000 ft	60 min	6000-12000	Sky Waltz
5	Tajmahal, Agra	UP	500 ft	20 min	750	Rock Sports Adventure
6	Panjim, Goa	Goa	4000 ft	60 min		Balloon Club

Trekking in India

“A Mixture of adventure please and selfe realisation, trekking in India is an experiend of a lifetime.”

It is an emerging Adventure activity among the tourist. India has many faces of mountaind and haves its natural beauty with spiritual guidance. In Himalaya there are many opportunities for treakking. Trekking in different ranges of Himalaya and Western ghat giver Opportunity to trekkers to finds its beauty. Its gives and amazing opportunity to explore nature.



Source: Pic By Author, Mukar Beh Climbing Expedition 2007

Sr. No.	Name	Area	Altitude	Approx Duration	Season
1	Singalila Kanchenjunga Treak	Sikkim Himalaya	4940 mtr	20 days	Mid March to May
2	Zanskar Frozer River Treak	Ladakh Himalaya	3850 mt	13 days	Jan to Feb
3	Gomukh Tapovan Treak	Garwal Himalaya	4465 mtr	12 Days	May to Oct
4	Markha Valley	Ladakh Himalaya	5150 Mtr	12 Days	Jun to Oct
5	Koari Pass Treak	Garwal Himalaya	4268 Mtr	10 Days	April to June
6	Nanda Devi E Base Camp	Kumaon Himalaya	4670 Mtr	18 Days	May to October
7	Dzongeri Goecha La Treak	Sikkim Himalaya	4940 Mtr	12 Days	March to Jun
8	Shepherd Trail Treak	Himachal Pradesh	4450 Mtr	18 Days	April to June
9	Bias Kund Treak	Himachal Pradesh	3690 Mtr	3 days	Mid May to Oct
10	Hampta pass	Kullu, Himachal Pradesh	4400 Mtr	5 Days	Jun to Nov
11	Valley of Flower	Kashmir	3900 Mtr	5 Days	July to Sept
12	Markha Valley	Ladakh	4575 Mtr	10 Days	June to October

Trekking in Sahyandri



Sr. No.	Name	Area	Height from Sea Level	Duration	
1	Raigad Fort Treak	Raigad District Maharashtra	2700 ft	1 Day	Throughout Year
2	Kalsubai Peak Treak	Igatpuri Taluka, Nashik	5400 ft	2 Days	
3	Sinhagad Treak	Pune District	4320 ft	1 Days	
4	Lohgad Treak	Malavali, Near Lonavala, Pune District	3450 ft	1 Day	
5	Rajmachi Treak	Rajmachi, Near Lonavala, Pune District	2710 ft	2 Days	
6	Vasota Treak	Bamnoli Satara District	3842 ft	2 days	
7	Prabal Gad Treak	Near Panvel, Raigad District	2300 ft	1 Day	
8	Harichandragad	Malshej Ghat, Nagar District	4671 ft	2-3 Days	Kokan Kada
9	Bhimashankar	Bhimashankar, Pune District	3250 ft	2 Days	Shiva Temple, Treak

RAFTING IN INDIA

As said earlier india have complete package for adventure tourism and river rafting is one of it. Water rafting needs full flow of river and india have worlds best in that. there are best destination for white water rafting. where rapid speed gives feel thrill and excitement.



Somewhere along the way as powerful rivers descend from the majestic mountains, epic rafting adventures are born. The raging rivers of India have no match when it comes to their might and while they are usually a source of life and harvest, they are also capable of wrecking immense havoc. Therefore it should come as no surprise that the rivers in India are named after goddesses and gods. There is a playful side to these rivers of course and that's when they play host to several river adventures amongst them river rafting being the most exhilarating one

Sr. No.	River Name	Speed	Area	State	Grade
1.	Ganga Shivpuri to Lakshman Jhula	Medium to rough Rapid	Rishikesh	Uttarakhand	3 and 4
	Ganga Chandrapuri – Rudraprayag	Medium to rough Rapid	Rishikesh	Uttarakhand	3 and 4
	Ganga Harsil – Uttarkashi	Medium to rough Rapid	Rishikesh	Uttarakhand	3 and 4
2	Pirdi Beas River, Kullu	14 Km	Kullu	Himachal Pradesh	3 and 4
3	Orchaa Betwaa River	Medium	Orchaa	Madhya Pradesh	1 and 2
4	Tattapani Satluj River	14km to 36 Km	Tattapani	Himachal Pradesh	3 and 4
5	Kolad Kundalika River	14 Km	Kolad, Raigad	Maharashtra	3 and 4
6	Darjeeling Teesta River	Rapid	Darjeeling	West Bengal	3 and 4

PARAGLIDING IN INDIA

1... 2.... 3..... Jump... and you are flying in air..... you are in cloud..... floating on sun rays..... on the top of the world..... it is the one of the most thrilling adventure sport.

There any many paragliding location spread out all over country like Himachal Pradesh, Rajashtan, Maharashtra and Meghalaya. Who are the freshers and would have little bit intrest and have a slight fear of height they can go from the hills of Rajashtan and Maharashtra are better suited and who are more interested to take jump form more heights can find the place in Himalaya and northern India. Also, most states has many different location where you can try out air sport for all levels of adventurers. Another advantage of most paragliding locations is that they also double up as great holiday destinations overall.

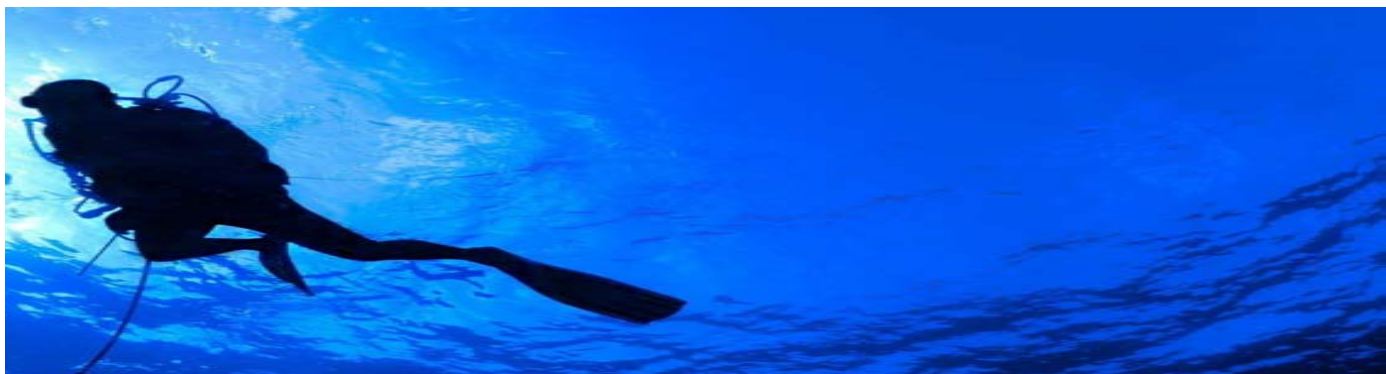


Pic: Author in Pic

Sr. No.	Paragliding Places	State
1	Dhundi, Manali	Himachal Pradesh
2	Kamshet, Pune District	Maharashtra
3	Panchgani	Maharashtra
4	Panhala	Maharashtra
5	Anjuna & Arambol	Maharashtra
6	Jaipur, Jodhpur, Aravali Hills	Rajasthan
7	Shillong	Meghalaya
8	Nilgiri Hills (ooty & Kodaikanal)	Tamilnadu
9	Nainital	Uttarakhand
10	Chamundi Hills	Karnataka

SCUBA DIVING IN INDIA

the blue.... the color of water what THERE IS inside water..... multicolor visualisation.... scuba diving gives a thrilling and beautiful experience. colorful fish, underwater colorful world.



Scuba Diving is an activity that is becoming increasingly popular in India and several locations are expanding and open themselves up to cater to it. India is blessed with an amazing coastline and there are several avenues for scuba diving and snorkelling in the country. The Arabian Sea, Bay of Bengal and the Indian Ocean are home to diverse marine life and intrepid snorkellers and divers have the opportunity to explore everything from ancient corals, sandy bottoms, booming reefs to lagoons and mangroves.

Sr. no.	Places	Activity	Visibility	Water Temp	State
1	Havelock Island	Beaches, Scuba diving, Snorkeling, Seaside resorts	10-45 Meter	27-28 degree	Aandaman
2	Tarkarli	Beaches, Scuba diving, Surface water sports, Snorkeling	10-45 Meter	27-28 degree	Maharashtra
3	Murudeshwara	Temple, Scuba diving, Beaches, Surface water sports, Snorkeling	10-45 Meter	27-28 degree	Maharashtra
4	Malvan	Beaches, Scuba diving, Surface water sports, Snorkeling	10-45 Meter	27-28 degree	Maharashtra
5	Grand Island	Beaches, Scuba diving, Surface water sports, Snorkeling	10-45 Meter	27-28 degree	Goa
6	Netrani Island	Beaches, Scuba diving, Surface water sports, Snorkeling	10-45 Meter	27-28 degree	Goa
7	Dixon Pinnacle	Beaches, Scuba diving, Surface water sports, Snorkeling	10-45 Meter	27-28 degree	Andaman
8	Manta Point	Beaches, Scuba diving, Surface water sports, Snorkeling	10-45 Meter	24 -26 degree	Lakshdweep
9	Aravind's Wall	Beaches, Scuba diving, Surface water sports, Snorkeling	10-45 Meter	27-28 degree	Pondicherry

WILDLIFE

Multispecies of animals, birds and plants

ONE WHO IS FOND OF FOREST OR FOREST SCENERY. DISCOVER YOUR INNER NEMOPHILIST IN THE MAGICAL FORESTS OF INDIA. GET TO KNOW THE DEPTHS OF THESE LUSH GREEN JUNGLES AND THE WILD AND BEAUTIFUL FLORA AND FAUNA THAT INHABIT IT.



Pic: By author, TADOBA

Sr. No.	Name of Sanctuary	Wild Life	Area	State
1	Corbett National Park	Tiger, Leopard, Wild Dog, Barking Deer, Spotted Deer, Nilgai, Crocodile, Peacock		Uttarakhand
2	Kaziranga National Park	One Horned Rhino, Tiger, Wild Buffaloes, Swamp Deer, Migrating Birds	Golghat District	Assam
3	Bandipur National Park	Elephants	Near Mysore	Karnataka
4	Bandhvgarh National Park	Tiger, Leopards and Deer	Umaria District	Madhya Pradesh
5	Kanha National Park	Swamp Deer "Barasingha", Tiger	Kanha	Madhya Pradesh
6	Gir National Park	Asian Lion	Gir	Gujrat
7	Ghana National Park	Migrated Birds	Bharatpur	Rajsthan
8	Periyar National Park	Tiger, Elephant, Deer	Periyar	Kerala
9	Pench National Park	Tiger, Leopard, Wild Dog, Barking Deer	Pench	Madhyapradesh
10	Ranthmbore National Park	Tiger, Deer, Sambhar, Nilgai	Chambal	Rajasthan

11	Tadoba National Park	Tiger, Leopard, Wild Dog, Barking Deer, Spotted Deer, Nilgai, Crocodile, Peacock	Chandrapur	Maharashtra
12	Chikhaldara National Park	Tiger, Sambhar, Wild dogs	Amarawati	Maharashtra

STASTICAL DATA OF TOURISM IN INDIA

FOREIGN TOURIST ARRIVALS IN INDIA

Data regarding the number of Foreign Tourist Arrivals (FTAs) and related aspects have been compiled and are presented in the present chapter. The FTAs in India continued to grow from 1.28 million in 1981, to 1.68 million in 1991, 2.54 million in 2001, to reach 6.58 million in

2012. During the year 2012, India registered a positive growth of 4.3 % over 2011. The compound annual growth rate (CAGR) in FTAs in India during 2001 to 2012 was 9.0 %. Table 2.1.1 gives the number of FTAs in India for the years 1981 to 2012 along with the corresponding growth rate over previous year. **Source: Toursim.gov.in**

TABLE 2.1.1 FOREIGN TOURIST ARRIVALS (FTAs) IN INDIA, 1981-2012		
Year	FTAs in India	Annual Growth (%)
1981	1279210	2.0
1982	1288162	0.7
1983	1304976	1.3
1984	1193752	-8.5
1985	1259384	5.5
1986	1451076	15.2
1987	1484290	2.3
1988	1590661	7.2
1989	1736093	9.1
1990	1707158	-1.7
1991	1677508	-1.7
1992	1867651	11.3
1993	1764830	-5.5
1994	1886433	6.9
1995	2123683	12.6
1996	2287860	7.7
1997	2374094	3.8
1998	2358629	-0.7
1999	2481928	5.2

Year	FTAs in India	Annual Growth (%)
2000	2649378	6.7
2001	2537282	-4.2
2002	2384364	-6.0
2003	2726214	14.3
2004	3457477	26.8
2005	3918610	13.3
2006	4447167	13.5
2007	5081504	14.3
2008	5282603	4.0
2009	5167699	-2.2
2010	5775692	11.8
2011	6309222	9.2
2012	6577745	4.3

Source: Bureau of Immigration, India

Source: Tourism.gov.in

DIFFERENT TOURS OPERATORS IN INDIA

In order to provide quality services to tourists, the Ministry of Tourism grants recognition to inbound tour operators, travel agents, tourist transport operators, adventure tour operators and domestic tour operators in the country, as per the prescribed guidelines. As on 31 December 2012, 437 inbound tour operators, 290 travel agents, 128 tourist transport operators, 26 adventure tour operators, and 71 domestic tour operators were registered with the Ministry with their corresponding State-wise distributions as given in Table. Out of 437 recognised inbound tour operators in the country, 241 are from Delhi, followed by 28 from Haryana and 25 from Rajasthan. The highest numbers of recognized inbound tour operators, travel agents, tourist transport operators, adventure tour operators and domestic tour operators are from Delhi. Out of the 26 registered adventure tour operators, 16 are from Delhi followed by 3 each from Himachal Pradesh and Tamil Nadu. Source: Tourism.gov.in

Sr. No.	Travel Trade as on 31 st December 2012	Total Approved
1	Number of Approved Inbound Tour Operators	437
2	Number of Approved Travel Agents	290
3	Number of Approved Tourist Transport Operators	128
4	Number of Approved Domestic Tour Operators	71
5	Number of Approved Adventure Tour Operators	26

ADVENTURE TOURISM AND ECONOMICAL GROWTH

As said earlier India has more potential for Adventure Tourism than other countries. Many foreign Tourist come to India for adventure activity like Bike expedition to Leh Ladhak, Climbing Expedition of Himalaya Mountain, Kayking Expedition in Ganga, Motor Rally Expedition in Thar Desert and Climbing Expedition in Western Ghats.

Out of 100%, there are 50-60% people visit India for adventure activity.

Example : Economical Cycle of Himalayan Expedition:

One Normal Himalayan Expedition carries 2 lakhs to 3 lakhs Budget.

Sr. No.	Particular (For 10 Person)	Cost	Total
1.	Travelling from Delhi to Manali	2000 X 10	20000
2.	Manali Stay	4500 X 5	25000
3.	Required Material for Expedition like pack food, Grossery and Fuel		25000
4.	High altitude Porter (2 No.)	2000 X 10 Days X 2	40000
5.	Low Altitude Porter (10 No)		30000
6.	Cook for Expedition	1000 X 10 days	10000
7.	Equipment and Tents		100000
8.	Medicine		25000
9.	Indian Mountaineering Foundation Fees		15000
			290000

With reference of above table just think of the Economical Cycle for Native people. The Said budget is for single Indian Expedition. In Himalaya there were minimum 40-60 Himalayan Expedition in Manali region. If we compare for local people, this expedition generate revenue. Like HAP is earning 2000 per day.

All HAP and LAP people are certified.

One expedition not only generates revenue for Local peoples. Its help to get business for Hotel and Travelling Industry.

Approx Financial Calculation for Active People in Adventure Tourism

Income Source Through Adventure Activity as an Individual				
Sr. No.	Particular	Days	Charges	Total
1	Himalayan Expedition HAP	150	2000	300000
2	Himalayan Expedition LAP	150	1000	150000
3	Trekking – Leader	200	1000	200000
4	Camping – Freelancer	200	1000	200000
5	Bike Expert – Bike Expedition	150	2000	300000
6	Forest – Guide	250	500	125000
7	Bungee Jump	200	1000	200000
8	River Rafting – Rafter	200	1000	200000
9	Kayaking	200	1000	200000
10	Parasailing	200	1000	200000
11	Speed Boat	200	1000	200000
12	Fishing	150	500	75000
13	River Crossing	150	500	75000
14	Scuba Diving	200	2000	400000
15	Deep Diving	200	1000	200000
16	Paragliding	150	1000	150000

Source: Author

Different Adventure events vis-à-vis economic benefits from each						
Sr. No.	Group Event	Required Profile	Days	No of Required people	Revenue/Per Person	Total
1	Adventure Camp	Freelancer	4	5	1000	20000
		Cook	4	4	1000	16000
		Camp Leader	4	2	2000	16000
2	Himalayan Expedition	Leader/Guide	20	2	4000	160000
		HAP	20	2	3000	120000
		LAP	20	4	1500	120000
		Cook	20	2	1500	60000
3	Bike Expedition	Biker Rider – leader	10	4	2000	80000
		Bike Mechanic	10	2	1000	20000

With reference of table Adventure Tourism helps people to get revenue and helps country for Economical Cycle. In table we give only approx no. where in reality it may be double or 10 times more than said value. Even in table if you see there are only key area focused. In Adventure tourism there are other things also like for Forestry – Forest Guide, For Photography – Photo Expert.

INITIATIVES OF MINISTRY OF TOURISM TO PROMOTE ADVENTURE TOURISM

As per the policy for the diversification of tourism product of India, special attention is being given for the development of Adventure Tourism in the country. The Ministry of Tourism has also issued Guidelines for Approval of Adventure Tour Operators, which is a voluntary scheme, open to all bonafide adventure tour operators.

The Ministry of Tourism has also formulated a set of guidelines on Safety and Quality Norms on Adventure Tourism as BASIC MINIMUM STANDARDS FOR ADVENTURE TOURISM ACTIVITIES. These guidelines cover Land, Air and Water based activities which include mountaineering, trekking hand gliding, paragliding, bungee jumping and river rafting.

Central Financial Assistance is being extended to various State Governments/ Union Territory Administration for development of Tourism Infrastructure in destinations including Adventure Tourism destinations These include facilities for trekking, rock climbing, mountainreering, aero-sports, winter/ water related sports, trekker huts, wildlife viewing facilities etc Financial assistance for purchase of water sports equipment consisting of kayaks, canoes, paddle boats, fibre glass boats, hoyercrafts, water scooters, etc. are also provided to State Governments.

The Indian Institute of Skiing & Mountaineering has been made fully operational in Gulmarg from January 2009. This institute now has its own building and all modern equipment and training facilities for adventure sports. Various adventure courses have been started and are being successfully run by this institute.

The National Institute of Water Sports, another organisation of Ministry of Tourism based in Goa, is getting a new building and facilities upgraded for training in water sports activities.

The Ministry is working with the Indian Mountaineering Federation and Adventure Tour Operators Association of India to explore positioning India as an Adventure Destination.

Ministry of Tourism has been following up with concerned related Central Ministries with regard to facilitation for development of adventure tourism. As an outcome, the Government of India has given security clearance for opening of 104 additional peaks in Jammu and Kashmir (Leh Area) subject to stipulations and clearances form State Govt., Home Ministry and other concerned agencies. The opening of the additional peaks will help in positioning the Indian Himalayas as Adventure tourism destination. Source: Toursim.gov.in

THE FUTURE ADVENTURE TOURISM

Adventure tourism is one of the fastest growing sectors of the tourism sector, attracting high value customers, supporting local economies, and encouraging sustainable practices. Thus, the continued growth of this sector creates net positive impacts not only for tourism, but also for destination economies, their people, and their environment. Adventure tourism trends is changing.

How important would you say adventure tourism is in the youth and student sector?

Adventure travel is clearly important to young people, a large proportion of whom travel to explore other cultures (91%). According to research from our New Horizons report,35 they are also very likely to engage in cultural activities such as visiting historic sites (52%) or walking/hiking/trekking (49%), Which fall under the definition of Adventure tourism as set out in the current study.

Do you see the adventure tourism market in your region merging with other markets (luxury travel, business travel, family travel, culinary travel, etc)?

There are indications of merging of youth market segments as more young people combine work, study, and/or holiday.

Wikipedia

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