

By Contribution

Competitiveness of Major Rice Exporting Nations

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The present study analyses the impact of WTO on rice export competitiveness by using Blassa's Revealed Comparative Advantage Index and White's Revealed Competitive Advantage Index in respect of Agricultural Trade and Merchandise Trade in the changing scenario of liberalization, privatization and globalization. A new technique has also been developed for the measurement of competitiveness ranking on the basis of the dictum that competitiveness is a zero sum game. The study concludes that the increasing competitiveness of Indian and Pakistani rice exports is a result of WTO implementation.

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Introduction

Being a staple food, rice is traded all over the world. Thailand (9.047 million tons), Vietnam 6.734 (million tons), Pakistan (4.0 million tons), USA (3.514 million tons), India (1.9 million tons), Italy (0.781 million tons), Egypt (0.705 million tons), China (0.650 million tons) and Myanmar (0.445 million tons) are the top exporters of rice in 2009-10 (FAO, 2010). China (136.6 million tons), India (81.1 million tons), Indonesia (36.4 million tons), Bangladesh (31.0 million tons), Vietnam (25 million tons), Thailand (20.3 million tons), Myanmar (10.6 million tons), Philippines (9.8 million tons) Brazil (7.7 million tons), Japan (7.7 million tons), USA (7.1 million tons) and Pakistan (6.8 million tons) are the top producers of rice. The stock after domestic consumption, implications of government policies (Peter, 1996) and comparative advantage (Ricardo, 1817) are the basic factors that govern international trade. There are three interrelated factors here (Peter, 1996) i.e. competitive potential (the ability of efficient use of input capacity), competitive performance (the ability to produce a profit oriented product) and the management process (the ability of management to take competitive decisions).

There should be competitive ability, an ability in supplying (potential of export) of a product or service on a sustainable (long-term) and viable (profitable) basis. Porter (2008) believed that competitive success is underpinned by the possession of a specific advantage over the rivals. But after the emergence of WTO, the world trade has been facing stiff competition due to the liberalized policies of the governments and openness of the world market. Increasing demand, new technologies, liberalization, privatization and globalization have enhanced the business opportunities, but these also increase competition from the new entrants.

Objectives of the Study

- To examine the competitiveness of major rice exporting countries with the help of Blassa's Revealed Comparative Advantage Index and White's Revealed Competitive Advantage Index.
- To analyze the impact of WTO on rice export competitiveness of China, India, Pakistan, Thailand, USA and Vietnam.
- To rank rice exporting countries according to their competitiveness positions

Methodology

Ricardo (1817) pointed out that international trade takes place because of efficiency to produce an exported product. A country will export products that use their abundant and cheap factor(s) of production and import product (s) that

use its scarce factor(s). Heckscher (1919) and later Ohlin (1933) explained the comparative advantage as the ability to produce at lower marginal or opportunity cost. Ricardian comparative advantage arises due to technology differences across the countries while Heckscher-Ohlin argued that when technology remains the same comparative advantage arises as a result of the cost differences. Both the theories are based on a 2x2x2 model (2 countries, 2 products and 2 factors of production). Ricardian theory assumed that the comparative advantage takes place due to differences in technology and labor cost differences whereas H-O theory claimed the capital and labor costs leading to comparative advantage.

A country is said to have a competitive advantage when it is implementing a value creating strategy not simultaneously being implemented by any rival.

Porter (1985) has developed a model of competition strategies to create high-quality goods to sell at high price in the market. A country is said to have a competitive advantage when it is implementing a value creating strategy not simultaneously being implemented by any rival. Competitive advantage is the ability to stay ahead of present or potential competition, thus superior performance reached through competitive advantage will ensure market leadership. Competitive advantage grows fundamentally from the value a country is able to create. Value is what buyers are willing to pay,

and superior value stems from offering lower prices than competitors for equivalent benefits or providing unique benefits that more than offset higher prices. Competitive advantage encapsulates the comparative advantage because comparative advantage arises due to cost and competitive advantage arises due to lower price and equal profit. He advocated three strategies for competitive advantage i.e. cost leadership, differentiation and focus.

Revealed Comparative Advantage Index of Blassa (1965) and Revealed Competitive Advantage Index of White (1987) and Vollrath (1987) explained elaborately the concept of competitiveness. The Revealed Comparative Advantage Index was put forward by Blassa (1965 & 1977) because of the view that cost comparisons by Hecksher-Ohlin (neo-classical) theory and Ricardian (classical) theory were an inadequate surrogate for comparative advantage index to measure the competitiveness. Blassa (1965) mentioned that the use of export and import ratio would account for the imported immediate goods used for production of export commodity and thus reveal the real comparative advantage of a nation. Later, Vollrath (1987) and White (1987) advocated that competitive advantage is more appropriate to measure the export competitiveness. They argued that revealed comparative advantage use the export data only. Since import also is a part of international trade they used the import data to measure the revealed competitive advantage as an extension of Revealed Comparative Advantage.

Past Studies

The above indices have been used for the analysis of competitiveness in several past studies. Chen (1995) has applied the Revealed Comparative Advantage and Revealed Competitive Advantage to test the competitiveness among major rice exporting countries. Ferto (2002) investigated the competitiveness of Hungarian agriculture in relation to that of the EU employing Revealed Comparative Advantage Index for the period of 1992 to 1998. Utkulu et al. (2004) analyzed the competitiveness and the pattern of trade flows/trade specialization from Turkey to the EU by the use of Blassa's Revealed Comparative Advantage Index only. Mohammad (2004) analyzed the export competitiveness of non-agricultural production sectors by using the Revealed Comparative and Revealed Competitive Advantage Indices. Batra (2005) used the Revealed Comparative Advantage to analyze the competitiveness of India and China in agricultural trade. Khorchurklang (2005) had examined the export competitiveness in dairy products of Australia with other major competing countries by the use of Blassa's Revealed Comparative Advantage and Vollrath's Revealed Competitive Advantage indices. Bhat et al. (2006) analyzed a report of Institute for Studies in Industrial Development, in which, he applied Blassa's Comparative Advantage Index for the measurement of competitiveness of the external sector (export and import) of China and India. He pointed out that India has advantage over its competitors in primary products, natural resource based or low technology manu-

facturing products in Chinese market. Siggel (2007) has used the Ricardian principles of comparative advantage in the context of policy reforms in India, Mali, Kenya and Uganda. Shinoj and Mathure (2008) ascertained the changes in comparative advantage status of India's major agricultural export vis-à-vis other Asian countries since 1991 by using Revealed Comparative Advantage Index. Burange & Chadha (2008) assessed India's Revealed Comparative Advantage (RCA) in merchandise trade and evaluated the structure of comparative advantage in India and the change in the scene over the 10-year period from 1996 to 2005. Russu (2011) analyzed the competitiveness between the manufacturing industries of European Union and Romania, in the globalization context with the aim to highlight the strength and weakness of latter and to offer view on industrial sectors' competitiveness with the use of Revealed Comparative and Revealed Competitive Advantage Indices. Bhattacharya (2011) analyzed the competitiveness of Indian horticulture sector with its rivals by using Revealed Comparative and Revealed Competitive Advantage Indices. Taneja (2011) analyzed specialization with comparative advantage in pruning sensitive list under SAFTA.

(i) *Blassa's Revealed Comparative Advantage (BRCA) Index* is a ratio of a country's export share of a commodity in world's export of that commodity with the country's total export share in total world export. If the value of index is greater than 1, than the country has comparative advantage. It is an indicator of competitiveness (Siggel, 2007).

$$CA_i = \left(\frac{E_{ij}}{E_{nj}}\right) / \left(\frac{E_{it}}{E_{nt}}\right)$$

E= Export, i= country, j= commodity (rice), t= set of commodity (total), n= set of countries (total world). The Index has been applied into two categories in the present study i.e. agriculture and merchandize. Rice export is a part of agricultural export and also a part of total merchandize export.

- (a) Revealed Comparative Advantage in respect of Agricultural Trade (CAA)

$$CAA_i = \left(\frac{E_{ij}}{E_{nj}}\right) / \left(\frac{E_{iA}}{E_{nA}}\right) \text{ or}$$

$\frac{\text{Share of Country's commodity export(ij) in world's export of that commodity (nj)}}{\text{Share of Country's Agricultural export (iA) in world's total Agricultural export (nj)}}$

- (b) Revealed Comparative Advantage in respect of Total Merchandize Trade (CAM):

$$CAM_i = \left(\frac{E_{ij}}{E_{nj}}\right) / \left(\frac{E_{iM}}{E_{nM}}\right) \text{ or}$$

$\frac{\text{Share of Country's commodity export(ij) in world's export of that commodity (nj)}}{\text{Share of Country's Merchandise export (iM) in world's total Merchandise export (nj)}}$

- (ii) *White's Revealed ompetitive Advantage Index (WRCA)* is an extensive form of BRCA. Import data of specific commodity of a country has been taken into account for the calculation of WRCA. It is also a net comparative advantage (export share – import share). If the value of

WRCA is positive (>0), it has competitive advantage.

$$CE_i = \left(\frac{E_{ij}}{E_{nj}} / \frac{E_{it}}{E_{nt}} \right) - \left(\frac{I_{ij}}{I_{nj}} / \frac{I_{it}}{I_{nt}} \right)$$

E= Export, I= Import, i= country, j= commodity (rice), t= set of commodity (total), n= set of countries (total world)

Further, the revealed competitive advantage index is divided into two parts as above BRCA's division.

(a) Revealed Competitive Advantage Index in respect of Agricultural Trade (CEA):

$$CEA_i = \left(\frac{E_{ij}}{E_{nj}} / \frac{E_{iA}}{E_{nA}} \right) - \left(\frac{I_{ij}}{I_{nj}} / \frac{I_{iA}}{I_{nA}} \right)$$

A= Agricultural Trade data

(a) Revealed Competitive Advantage Index in respect of Merchandize Trade (CEM):

$$CEM_i = \left(\frac{E_{ij}}{E_{nj}} / \frac{E_{iM}}{E_{nM}} \right) - \left(\frac{I_{ij}}{I_{nj}} / \frac{I_{iM}}{I_{nM}} \right)$$

Where M= Merchandize Trade data

Test of Significance & Hypotheses

The t-test has been applied to test the significance of mean differences as:

$$t = \frac{\bar{X}_1 - \bar{X}_2}{SE}$$

Where $SE = \sqrt{\frac{\sum d^2 - (d)^2 * n}{n - 1}}$,

\bar{X}_1 = first mean, \bar{X}_2 = second mean

(i) Test of Means differences between country-to-country (Table 1):

a) CAA_i to CAA_k

$$H_0^a : CAA_i = CAA_k$$

b) CEA_i to CEA_k

$$H_0^b : CEA_i = CEA_k$$

c) CAM_i to CAM_k

$$H_0^c : CAM_i = CAM_k$$

d) CEM_i to CEM_k

$$H_0^d : CEM_i = CEM_k$$

i= 1, 2, 3, 4, 5 and 6; k= 2, 3, 4, 5 and 6.

In addition, test of the significance of differences between countries has been used for the purpose of competitiveness ranking analysis. On the basis of the statement of Porter et al (2008), competitiveness is a zero sum game. In other words, if one country is to increase its competitiveness, another must decrease its own. A model has been developed from Table 1 for determination of the ranking position of competitiveness of rice exporting countries (Annexures 1, 2 and 3). It does not show the effect of any one factor such as WTO implementation because the ranking position is determined between the countries (i.e. the total effect is zero). One (1) point is given to the significant value of each measure (agricultural or merchandise trade) for having comparative and competitive advantages. These results have been shown in a double effect table ('of' and 'over'). Here 'of' implies that the advantage 'of' a particular country

'over' another country. The sum of 'of' values considered advantage (positive) and 'over' values disadvantage (negative). Finally, the competitiveness ranking is analyzed with the net values (sum of 'of' and 'over'). In other words, 1 is given to the gainer and -1 is given to the loser. Hence the competitiveness is a zero sum game.

(ii) To test the impact of WTO on world rice exports, the mean differences of 'Before WTO Origin' and 'After WTO Origin' are considered for t-test (Table 2). The positive and significant value implies positive effect of WTO implementation on a particular country's rice export competitiveness and vice-versa. The insignificant result shows that there is no effect of WTO on the competitiveness of rice exports of a particular country.

a) CAA_{ib} to CAA_{ia}

$$H_0^a : CAA_{ai} - CAA_{bi} = 0$$

b) CEA_{ib} to CEA_{ia}

$$H_0^b : CEA_{ai} - CEA_{bi} = 0$$

c) CAM_{ib} to CAM_{ia}

$$H_0^c : CAM_{ai} - CAM_{bi} = 0$$

d) CEM_{ib} to CEM_{ia}

$$H_0^d : CEM_{ai} - CEM_{bi} = 0$$

i = 1, 2, 3, 4, 5 and 6. (country)

Here b= Before WTO Origin (BWO)
and a= After WTO Origin (AWO)

The calculated (absolute) value of t-ratio is compared with the critical (table) value at 5% level. If the absolute value is greater than the critical value, H_0 is rejected and we conclude that there is difference between means, which is significant at the given degree of freedom. Here the meaning of significant is competitiveness of a country or among countries or the impact of WTO implementation.

Results & Discussion

In Annexure 4, Thailand and USA have highest share in world rice exports. But according to Illyas et al. (2006), it is not an indication of comparative advantage or competitive advantage of a country. The country's competitiveness implies that Revealed Comparative Advantage Indices (CAA & CAM) are greater than one and Revealed Competitive Advantage Indices (CEA & CEM) are greater than zero. In Annexure 5 and Annexure 6, the values of CAA and CAM are greater than one (>1) in most of the years, which indicate that the specific country has comparative advantage in the export of rice. And, in Annexure 7 and Annexure 8 the values CEA and CEM are greater than zero (>0) in most of the years, which indicate that the specific country has competitive advantage in the export of rice.

As seen in Annexures 5, 6, 7 & 8 that Thailand had greatest comparative and competitive advantage in rice exports in merchandize trade and Pakistan in agricultural trade on an average basis during the period of 'Before WTO Origin'. But after the implementation WTO, Pakistan has stood in first place. The com-

Table 1 t-ratios of Mean Differences of Revealed Comparative and Revealed Competitive Advantage between Major Rice Exporters

Country	Before WTO (1980-81 to 1994-95)			After WTO (1995-96 to 2009-10)			Overall (1980-81 to 2009-10)					
	Agricultural Trade		Merchandise Trade	Agricultural Trade		Merchandise Trade	Agricultural Trade		Merchandise Trade			
	CAA	CEA	CEM	CAA	CEA	CAM	CAA	CEA	CEM			
China-	-5.495*	-3.138*	-6.007*	-5.015*	-12.163*	-11.419*	-11.932*	-10.978*	-2.467*	-7.196*	-9.768*	-8.863*
India												
China-	-20.710*	-22.256*	-12.092*	-12.201*	-21.553*	-14.936*	-22.155*	-15.358*	-19.640*	-20.184*	-18.990*	-19.345*
Pakistan												
China-	-19.086*	-18.322*	-11.992*	-12.058*	-40.768*	-35.996*	-38.805*	-35.231*	-32.512*	-31.470*	-11.763*	-11.863*
Thailand												
China-USA	2.625*	1.326	3.792*	2.335*	1.871	-0.721	0.925	-1.919	3.231*	1.629	2.630*	1.141
China-	-3.531*	-0.643	-3.703*	-2.509*	-21.934*	-10.674*	-21.957*	-10.588*	-8.399*	-3.718*	-7.429*	-7.765*
Vietnam												
India-	-13.593*	-15.317*	-8.839*	-8.831*	-13.468*	-7.950*	-13.464*	-7.934*	-17.066*	-19.072*	-12.017*	-11.960*
Pakistan												
India-	-13.105*	-9.210*	-8.555*	-8.452*	-4.127*	-4.347*	-4.109*	-4.353*	-7.944*	-6.853*	-5.990*	-5.925*
Thailand												
India-USA	9.296*	3.879*	11.270*	7.764*	14.206*	10.985*	14.740*	11.145*	11.897*	8.129*	12.930*	11.034*
India-	-2.681*	-0.135	-3.143*	-2.039	-9.838*	-7.956*	-9.734*	-7.940*	-5.751*	-1.977	-5.716*	-4.320*
Vietnam												
Pakistan-	5.624*	5.616*	-0.019	-0.027	13.499*	8.287*	13.472*	8.263*	8.936*	8.925*	4.151*	4.141*
Thailand												
Pakistan-	20.476*	20.542*	11.811*	11.827*	24.197*	15.438*	24.234*	15.415*	20.864*	20.819*	19.135*	19.139*
USA												
Pakistan-	2.131	2.966*	0.412	0.934	6.818*	0.811	6.844*	0.807	4.776*	4.735*	0.750	1.198
Vietnam												
Thailand-	28.000*	27.745*	11.790*	11.839*	49.771*	43.552*	51.068*	43.871*	42.813*	43.738*	11.174*	11.248*
USA												
Thailand-	0.296	1.884	0.412	0.931	-8.600*	-5.346*	-8.652*	-5.340*	-1.718	0.468	-1.111	-0.450
Vietnam												
USA-	-3.950*	-0.743	-4.046*	-2.707*	-24.333*	-10395*	-24.970*	-10454*	-9.194	-3.927*	-7.834*	-6.022*
Vietnam												

*Significant at 5% Level

parative and competitive advantages of Pakistan, India and Vietnam in rice export have been increasing since WTO origin where as of China, USA and Thailand have been decreasing. The overall analysis of CAA, CEA, CAM and CEM depicts that rice export of Pakistan has the highest competitiveness and Indian ranks 4th in the competitiveness of rice exports (Annexure 3).

Competitiveness between Major Rice Exporting Countries

Table 1 depicts the result of t-ratio of mean differences of country-to-country CAA, CEA, CAM and CEM. It determines whether the measure of competitiveness (agricultural trade/merchandise trade) for one country is significantly different from the same measure of another country (e.g. CAA of China and CAA of India). There are 15 pairs each for 'Before WTO Origin', 'After WTO Origin' and overall. In this analysis, significant implies the competitiveness test between pair countries. The positive significant value indicates the advantage of first paired country on second paired country in comparative or competitive advantage while the negative significant value indicates that the second paired country has an advantage over first paired country. On the other hand, insignificant value indicates that paired countries are close competitors in the export of rice.

China

In Table 1 the t-values of the mean differences of CAA, CEA, CAM and CEM paired with China (i.e. China-In-

dia, China-Pakistan and China-Thailand) are negative and significant during the period of 'Before WTO Origin', 'After WTO Origin' and overall analysis. It is concluded that India, Pakistan and Thailand have comparative and competitive advantages over China. But in the case of China-USA, the t-values of CAA (2.625*), CAM (3.792*) and CEM (2.335*) and CEA (1.326) before the implementation of WTO conclude that China has comparative advantage in agricultural trade only and competitive advantage in both agricultural and merchandise trade over USA, but both are close rice export competitors in agricultural trade. After the implementation of WTO, the insignificant t-values reveal USA and China as close competitors. In the overall analysis, the t-values of CAA (3.231*) and CAM (2.630*) point out that China has comparative advantage over USA. But the t-values of CEA (1.629) and CEM (1.141) are insignificant and both are close rice export competitors in merchandise trade. But in the case of Vietnam-China, the t-values of mean differences depict that Vietnam has both competitive and comparative advantages over China during the three periods except CEA (-0.643) before the WTO implementation. Finally, it is concluded that Chinese rice has been facing tough competition from rest of the world.

India

In comparisons of India with China (Table 1) Pakistan, USA, Thailand and Vietnam are taken for consideration. The t-values of mean differences of CAA, CEA, CAM and CEM of India-Pakistan

and India-Thailand are negative and significant during the period of 'Before WTO Origin', 'After WTO Origin' and overall analysis. It indicates that Thailand and Pakistan have comparative and competitive advantages over India in export of rice. But in the case of USA, the t-values of CAA, CEA, CAM and CEM are positive and significant. Thus, it is concluded that India has comparative and competitive advantage over USA in rice export during the three analysis periods.

The t-values of the mean differences of India-Vietnam of CAA (-2.681*) and CAM (-3.143*) show the comparative advantage in rice agricultural exports as well as merchandise exports of Vietnam over India but CEA (-0.135) and CEM (-2.039) before WTO implementation show the close competition between them. After the implementation of WTO, all t-values are favorable (negative and significant) for Vietnam. But in overall analysis, the t-values of CAA (-5.751*), CAM (-5.716*) and CEM (-4.141*) are significant and favorable for Vietnam's competitiveness of rice export against India. Finally, it is concluded that Vietnam is more competitive in comparison to India in the export of rice.

Vietnam is more competitive in comparison to India in the export of rice.

Pakistan

Pakistan has both comparative and competitive advantages over China and India during the three periods of analysis

(Table 1). Further, the analysis of Thailand with Pakistan reveals that almost all the values of t-ratio are positive and significant during the three periods of analysis except CAM (0.019) and CEM (-0.027) before WTO implementation. However, it is concluded that the export of Pakistani rice has comparative and competitive advantage over Thailand.

The positive and significant t-values depict strong comparative and competitive advantages of Pakistan over USA during the three periods of analysis. But the t-value of Vietnam-Pakistan provides a different picture of competitiveness. The t-values of CAA (2.131), CAM (0.412) and CEM (0.934) are insignificant and CEA (2.966*) is significant. It is clear that Pakistan has only competitive advantage in the export of rice in agricultural trade before the implementation of WTO. But after the implementation of WTO, Pakistan has improved its competitive advantage in agricultural trade (6.818*) and merchandise trade (6.844) over Vietnam. The insignificant t-values of CEA (0.811) and CEM (0.807) reveal the close competition between Pakistan and Vietnam. The overall analysis regarding Pakistan-Vietnam shows that Pakistan has comparative (4.776*) and competitive (4.735*) advantages in the export of rice in agricultural trade over Vietnam. Pakistan is more competitive in comparison to Vietnam in the export of rice.

Thailand

Thailand has both comparative and competitive advantage over China and

India in the export of rice during the three periods of the analysis. But Pakistan has comparative and competitive advantage over Thailand in the export of rice. Pakistan has both comparative and competitive advantage over USA in agricultural trade as well as merchandise trade during the three analysis periods. The insignificant t-values of CAA, CEA, CAM and CEM of Thailand-Vietnam indicate that Thailand and Vietnam are close competitors before WTO implementation and in the overall analysis. But after the WTO implementation, Thailand has increased its competitiveness over Vietnam [CAA (-8.600*), CEA (-5.346*), CAM (-8.652*) and CEM (-5.340*)].

USA

The competitiveness relationship of USA is very weak with China, India, Pakistan and Thailand. It has no advantage against these countries in the export of rice. Vietnam also has advantage over USA in export of rice. The significant t-values of CAA (-3.950*), CAM (-4.046*) and CEM (-2.707*) before the implementation of WTO indicate that Vietnam has comparative advantage in agricultural and merchandise trade and competitive advantage in merchandise trade over USA. But the insignificant t-value of CEA (-0.743) shows that they are close competitors in rice trade. After the implementation of WTO and overall analysis depict that the t-values of USA-Vietnam are negative and significant. Therefore, Vietnam is a high competitor against USA in the export of rice.

Vietnam

Vietnam has comparative and competitive advantages over China, India and USA and is a close competitor of Pakistan and Thailand in the export of rice.

Competitiveness Ranking

The competitiveness ranking positions of major rice exporters are given in Annexure 1, 2 and 3. Pakistan is the top ranked rice exporter in competitiveness during the three analysis periods with net score of 15 (15-0), 18 (18-0) and 18 (18-0) respectively. Before WTO implementation Thailand is in second place with score of 10 (12-2) and Vietnam is in third with score of 7 (8-1). But after the implementation of WTO and in overall analysis, Vietnam (score of 14 and 4) has captured the second position from Thailand (score of 4 and 8). India is on fourth place with score of -2 (8-10), -4 (8-12) and -3 (8-11) during the three analysis periods. China and USA are on fifth and sixth place respectively in competitiveness ranking in rice exporting.

Impact of WTO

In Table 2, the insignificant t-values of China's CAA (-1.513) and CEA (-1.329); Vietnam's CAA (1.822), CAM (0.149) and CEM (0.722); and Pakistan's CAM (0.302) and CEM (0.292) show that there is no effect of WTO implementation on particular competitive areas in these countries. It is clear from the t-values of India that it is the only country which has a positive impact of WTO on both competitive and compara-

tive advantages in agricultural and merchandise trade. Pakistan has positive impact of WTO only in agricultural trade. In case of Thailand (CAA, -3.647; CEA, -3.707; and CAM & CEM, -6.303) and USA (CAA, -4.925; CEA, -6.232; CAM, -3.954; and CEM, -4.580) and China (CAM, -4.773 and CEM, -3.549), the rice exports have negative effect of WTO.

Table 2 Impact of WTO on Rice Exporting Countries

Country	Agricultural CAA	Trade CEA	Merchandise CAM	Trade CEM
	t-value	t-value	t-value	t-value
China	-1.513	-1.329	-4.773*	-3.549*
India	4.918*	5.139*	3.101*	3.601*
Pakistan	5.939*	5.914*	0.302	0.292
Thailand	-3.647*	-3.707*	-6.303*	-6.303*
USA	-4.925*	-6.232*	-3.954*	-4.580*
Vietnam	1.822	2.854*	0.149	0.722

(*) – indicates 5% level of significance

India is the only country which has a positive impact of WTO on both competitive and comparative advantages in agricultural and merchandise trade.

Conclusion

The present study shows that there may not be a positive relationship between competitiveness and market share or production (i.e. large export share or large production does not mean a greater competitiveness). Thailand is the largest rice exporter whereas Pakistan is on fourth place in the export of rice. But the competitiveness position is different for these two countries. Almost all countries have both competitive (>0) and comparative

(>1) advantages. It is also argued here that revealed competitive advantage is more important and relevant for the measurement of competitiveness than revealed comparative advantage because positive value of revealed competitive advantage indices (>0) have positive effect on balance of payment leading to economic development.

Pakistan has both comparative and competitive advantages over rest of the five countries whereas USA has been facing a tough situation of disadvantage. India has comparative and competitive advantages over China and USA. Similarly, Vietnam is facing competition from Thailand and Pakistan in the export of

rice. The analysis of competitiveness between countries concludes that Pakistan is number one having highest points in competitiveness ranking. Vietnam captures the second position from Thailand after the implementation of WTO and India has remained on fourth position. India has an enormous positive impact of WTO while Pakistan and Vietnam has also improved their competitiveness after the implementation of WTO. On the other hand, the competitiveness in the export of rice of Thailand and USA has been affected negatively by the implementation of WTO whereas China and Vietnam have no effect of WTO implementation on rice export competitiveness. Thus, the rice of Pakistan and Thailand seems to complement all other rice exporters, while the rice of China and USA have become the inferior products. It appears that any expansion in world rice trade may occur to Thailand and Pakistan (Hui & Turay, 1995).

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ANNEXURE 1 Competitiveness Ranking Before WTO Implementation

		Competitive and Comparative advantage of																					
		China			India			Pakistan			Thailand			USA			Vietnam						
Over	Loss	CAA	CEA	CAM	CEM	CAA	CEA	CAM	CEM	CAA	CEA	CAM	CEM	CAA	CEA	CAM	CEM	CAA	CEA	CAM	CEM	Loss	
China		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-15
India			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-10
Pakistan														X	X								0
Thailand							*																-2
USA		X	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-18
Vietnam										X	*	X	X	X	X								-1
		1	0	1	2	2	2	2	2	4	5	3	3	3	3	3	3	0	0	0	0	3	-46
Gain		3			8			15				12			0						8		46
NET		-12			-2			15				10			-18						7		0
		(Competitiveness)																					

* - Indicates significant score 1
 X - Indicates insignificant score 0

ANNEXURE 2 Competitiveness Ranking After WTO Implementation

		Competitive and Comparative advantage of												Gain	NET (Competitiveness)														
		China			India			Pakistan			Thailand					USA			Vietnam										
Over	Loss	CAA	CEA	CAM	CAA	CEA	CAM	CAA	CEA	CAM	CAA	CEA	CAM	CAA	CEA	CAM	CAA	CEA	CAM	CAA	CEA	CAM	CAA	CEA	CAM	CAA	CEA	CAM	
China		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-16
India					*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-12
Pakistan																													0
Thailand																													8
USA		X	X	X	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-16
Vietnam																													-2
		0	0	0	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	-36
		0	0	0	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	36
		-16	-16	-16	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	-4	0	

* - Indicates significant score 1

X - Indicates insignificant score 0

ANNEXURE 3 Competitiveness Ranking (1980/81- 2009/10)

	Competitive and Comparative advantage of												Loss						
	China			India			Pakistan			Thailand				USA			Vietnam		
	CAA	CAM	CEM	CAA	CAM	CEM	CAA	CAM	CEM	CAA	CAM	CEM		CAA	CAM	CEM	CAA	CAM	CEM
China	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-16
India				*	*	*	*	*	*	*	*	*	*	*	*	X	*	*	-11
Pakistan																			0
Thailand					*	*	*	*	*	*	*	*	X	X	X	X	X	X	-4
USA	X	*	X	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-18
Vietnam					*	*	*	X	X	X	X	X							-2
Gain	1	0	1	2	2	2	2	5	4	4	3	3	3	0	0	0	0	0	-51
NET (Competitiveness)	2			8			18			12			0			11			51
																			0
																			0

* - Indicates significant score 1

X - Indicates insignificant score 0

ANNEXURE 4 Share of Major Rice Exporters in World Rice Exports (1980-81 to 2009-10)

Year	China	India	Pakistan	Thailand	USA	Vietnam	Total
1980-81	10.17	3.46	8.42	19.01	25.64	0.20	66.91
1981-82	4.47	7.56	9.69	20.75	26.16	0.05	68.68
1982-83	5.56	6.37	9.32	23.25	23.70	0.14	68.33
1983-84	7.12	3.70	8.00	24.10	25.45	0.77	69.15
1984-85	8.14	2.91	10.82	28.28	21.73	0.57	72.45
1985-86	7.05	5.70	6.67	25.12	20.13	0.45	65.13
1986-87	6.41	4.64	10.39	23.44	18.87	0.66	64.40
1987-88	6.43	7.61	8.69	25.73	16.82	0.50	65.78
1988-89	5.03	5.64	9.00	33.80	19.78	0.67	73.93
1989-90	2.25	5.17	6.26	35.68	19.82	5.85	75.03
1990-91	2.37	6.25	5.84	26.26	19.43	7.36	67.51
1991-92	4.06	6.93	7.72	26.74	16.91	5.24	67.60
1992-93	4.37	6.95	7.73	26.75	13.79	7.84	67.43
1993-94	5.15	7.96	6.20	25.17	14.90	7.02	66.40
1994-95	8.53	6.18	3.87	24.94	16.25	6.80	66.56
1995-96	0.76	18.98	6.20	26.16	13.36	7.10	72.57
1996-97	1.78	11.57	6.70	26.03	13.42	11.13	70.63
1997-98	3.57	11.69	6.16	27.70	11.97	11.18	72.28
1998-99	9.80	15.78	5.94	21.96	12.65	10.67	76.81
1999-00	8.55	9.21	7.49	24.73	11.99	13.00	74.97
2000-01	8.89	10.08	8.20	25.19	12.86	10.25	75.47
2001-02	5.02	10.09	7.44	22.54	10.25	8.92	64.25
2002-03	5.89	18.22	6.92	24.52	11.65	10.90	78.10
2003-04	6.94	12.55	7.88	25.64	14.46	10.09	77.55
2004-05	2.59	16.47	6.99	30.04	13.02	10.59	79.70
2005-06	2.34	14.69	9.69	24.24	13.44	14.65	79.06
2006-07	3.89	14.75	10.92	24.47	12.18	12.11	78.32
2007-08	3.49	20.75	8.19	25.28	10.17	10.85	78.73
2008-09	2.44	12.94	8.43	30.61	11.09	14.51	80.02
2009-10	2.94	13.02	10.60	28.25	12.24	9.07	76.12

Source: FAO statistics

ANNEXURE 5 Revealed Comparative Advantage Indices in Agricultural Trade (CAA)

	China	India	Pakistan	Thailand	USA	Vietnam	
Before WTO (1980-81 to 1994-95)	1980-81	5.2240	3.2725	21.0354	13.2939	1.3969	4.7698
	1981-82	2.3233	6.5308	17.9182	12.1252	1.3527	1.1857
	1982-83	2.5967	5.8738	23.4520	12.5392	1.3185	2.2449
	1983-84	3.0214	3.3240	20.9879	14.9100	1.4155	8.7026
	1984-85	3.1378	2.8429	30.3991	16.3538	1.2997	6.1878
	1985-86	2.3198	5.2532	19.8696	16.3646	1.3625	4.4600
	1986-87	1.8657	4.4699	22.6973	14.9236	1.5368	4.0221
	1987-88	1.7884	8.2260	23.7280	16.4635	1.3514	4.3038
	1988-89	1.3969	7.4132	20.7998	19.1953	1.3968	5.8007
	1989-90	0.6489	5.8726	12.6993	17.9331	1.3557	27.3447
	1990-91	0.7555	6.6160	19.2817	15.8678	1.3991	32.5103
	1991-92	1.1491	8.1400	24.5520	14.9440	1.2451	27.8907
	1992-93	1.2661	8.4325	22.3436	14.3264	1.0212	34.1281
	1993-94	1.4299	8.0340	24.1189	14.2330	1.0558	28.3800
	1994-95	2.2734	7.4051	21.9259	13.6050	1.2060	20.8229
MEAN	2.0798	6.1138	21.7206	15.1386	1.3142	14.1836	
SE	0.2981	0.4953	0.9870	0.5012	0.0350	3.2368	
After WTO (1995-96 to 2009-10)	1995-96	0.2335	15.3029	26.9991	12.8439	0.9502	18.7580
	1996-97	0.5791	9.2022	22.3225	12.7331	0.9432	25.7732
	1997-98	1.2144	9.4567	33.6827	14.5847	0.8760	22.5923
	1998-99	3.5432	13.2195	22.5528	13.5455	0.9655	19.4914
	1999-00	3.0301	8.2730	26.3019	14.4160	0.9491	22.0756
	2000-01	2.7939	8.3696	31.5207	14.2334	0.9355	18.3310
	2001-02	1.6008	7.9909	30.2166	12.5811	0.7486	18.2555
	2002-03	1.8025	14.6036	30.9534	13.3250	0.9276	22.8063
	2003-04	2.2094	10.1334	33.5147	13.0893	1.2184	21.3027
	2004-05	0.9184	14.1710	33.8393	15.1671	1.2377	19.3252
	2005-06	0.7463	10.6523	37.3259	12.9092	1.3448	26.5643
	2006-07	1.2497	9.4578	38.9131	11.7190	1.2322	20.3691
	2007-08	1.1010	10.8503	35.3215	12.3300	0.9588	16.8386
	2008-09	0.8552	7.9177	33.9513	13.6380	0.9933	20.00175
	2009-10	0.9411	7.8724	34.0873	13.0687	1.1464	14.9807
MEAN	1.521	10.498	31.433	13.346	1.029	20.498	
SE	0.25051	0.6722	1.2798	0.2404	0.0428	0.8068	
MEAN (OVERALL)	1.8005	8.3060	26.5770	14.2421	1.1714	17.3409	
SE	0.1982	0.5773	1.2016	0.3198	0.0380	1.7406	

ANNEXURE 6 Revealed Comparative Advantage Indices in Merchandise Trade (CAM)

	China	India	Pakistan	Thailand	USA	Vietnam	
Before WTO (1980-81 to 1994-95)	1980-81	11.4344	8.1943	65.4472	59.4500	2.3121	12.1811
	1981-82	4.0797	18.3127	67.5762	59.3213	2.2029	2.3615
	1982-83	4.6863	12.8103	73.1820	63.0352	2.0615	5.1025
	1983-84	5.9158	7.4788	47.9895	69.8546	2.2850	23.0715
	1984-85	6.0948	5.7340	82.7159	74.6317	1.8977	17.0403
	1985-86	5.0393	12.1880	47.5874	68.9196	1.7974	12.7122
	1986-87	4.4274	10.5505	65.6657	56.4762	1.7757	17.7708
	1987-88	4.1015	16.9362	52.4335	55.5556	1.6656	14.7010
	1988-89	3.0398	12.1403	57.1030	60.7885	1.7604	18.5303
	1989-90	1.3272	10.1003	41.1760	55.0601	1.6879	93.1379
	1990-91	1.3157	11.8763	35.8968	39.2622	1.7026	105.6490
	1991-92	1.9865	13.6255	41.3628	33.0611	1.4092	88.2917
	1992-93	1.9370	14.1286	39.6216	31.0188	1.1586	114.3419
	1993-94	2.1224	13.5424	34.8666	25.7543	1.2123	88.9464
	1994-95	3.0504	10.1459	22.5973	23.8365	1.3711	72.5832
MEAN	4.0372	11.8509	51.6814	51.7350	1.7533	45.7614	
SE	0.6657	0.8660	4.2893	4.3147	0.0936	10.8042	
After WTO (1995-96 to 2009-10)	1995-96	0.2628	30.8312	39.9049	23.9395	1.1797	67.3305
	1996-97	0.6383	18.6694	38.6271	25.2422	1.1603	82.8916
	1997-98	1.0915	18.6672	39.3314	26.9980	0.9414	68.0754
	1998-99	2.9342	26.1312	38.3965	22.1852	1.0201	62.7382
	1999-00	2.5062	14.2798	50.8181	24.1701	0.9841	64.3258
	2000-01	2.3036	14.6026	58.6443	23.5534	1.0614	45.6967
	2001-02	1.1689	14.2580	49.8426	21.4758	0.8699	36.7479
	2002-03	1.1751	22.4322	45.3045	23.3711	1.0910	42.3597
	2003-04	1.2007	14.9150	50.0800	24.2112	1.5131	38.0015
	2004-05	0.4026	18.1728	48.1514	28.7718	1.4729	36.8525
	2005-06	0.3226	14.9591	63.3708	22.9297	1.5653	47.3960
	2006-07	0.4860	14.1413	78.1710	22.8610	1.4394	36.8652
	2007-08	0.4011	17.8445	64.3179	23.0181	1.2410	31.3165
	2008-09	0.2751	11.4191	66.8851	27.7759	1.3900	37.3439
	2009-10	0.3065	9.1282	75.8276	23.2216	1.4520	19.9104
MEAN	1.0317	17.3634	53.8449	24.2483	1.2254	47.857	
SE	0.2281	1.4480	3.4423	0.5389	0.0595	4.4566	
MEAN (OVERALL)	2.5344	14.6072	52.7632	37.9917	1.4894	46.8091	
SE	0.4443	0.9742	2.7095	3.3282	0.0733	5.7453	

ANNEXURE 7 Revealed Competitive Advantage Indices in Agricultural Trade (CEA)

	China	India	Pakistan	Thailand	USA	Vietnam	
Before WTO (1980-81 to 1994-95)	1980-81	4.9843	3.2330	21.0352	13.2947	1.3936	-7.4841
	1981-82	1.8920	6.0272	17.9181	12.1252	1.3436	0.7719
	1982-83	2.2548	5.6788	23.4518	12.5392	1.2909	-13.0514
	1983-84	2.9052	1.6378	20.9871	14.9100	1.3790	2.5851
	1984-85	2.9564	-0.7179	30.3988	16.3538	1.1777	-17.7879
	1985-86	1.8620	4.7266	19.8693	16.3646	1.2858	-23.7034
	1986-87	1.2269	4.1470	22.6973	14.9236	1.4304	-15.3113
	1987-88	0.9469	8.1510	23.7280	16.4635	1.2118	-8.8559
	1988-89	0.8205	1.3321	20.7750	19.1952	1.1951	-6.7378
	1989-90	-1.0121	-2.1014	12.6993	17.9331	1.1852	23.2448
	1990-91	0.6572	5.0900	19.2801	15.8677	1.1662	32.3509
	1991-92	0.8503	7.7245	24.5520	14.9440	1.0038	27.4981
	1992-93	1.0307	7.1045	22.3426	14.3264	0.7796	33.9836
	1993-94	1.1634	6.9779	24.1138	14.2330	0.7870	28.3255
	1994-95	1.6165	7.3345	21.7450	13.6050	0.9299	20.8229
	MEAN	1.6103	4.4230	21.7062	15.3686	1.1706	5.1101
SE	0.3487	0.8150	0.9870	0.5011	0.0538	5.2610	
After WTO (1995-96 to 2009-10)	1995-96	-1.1554	15.3026	26.9983	12.8428	0.7069	18.5866
	1996-97	-0.2972	9.2021	22.3172	12.7310	0.6923	25.7732
	1997-98	0.6968	9.4563	33.6794	14.5797	0.5352	22.5922
	1998-99	3.0949	13.2028	22.5421	13.5332	0.7261	19.4786
	1999-00	2.7393	8.1905	26.2867	14.3993	0.7129	22.0094
	2000-01	2.3495	8.2878	31.5103	14.2283	0.6580	18.3310
	2001-02	1.1869	7.9906	30.0602	12.5779	0.4511	18.2221
	2002-03	1.3465	14.5999	30.7913	13.3163	0.6867	22.5374
	2003-04	1.7828	10.1326	33.3871	13.0460	0.9080	21.2747
	2004-05	0.2716	14.1710	33.8307	15.1578	0.9190	19.3236
	2005-06	0.2963	10.6513	37.3259	12.8944	1.0734	26.5581
	2006-07	0.6471	9.4569	38.8927	11.7040	0.8877	20.3626
	2007-08	0.7096	10.8495	35.2970	12.3048	0.5987	16.8224
	2008-09	0.6786	7.9170	33.9392	13.5622	0.6370	20.0008
	2009-10	0.7052	7.8721	33.9998	12.9013	0.7124	14.9754
	MEAN	1.0035	10.4855	31.3905	13.3186	0.7270	20.4565
SE	0.2915	0.2915	1.2787	0.2416	0.0415	0.8053	
MEAN (OVERALL)	1.3069	7.4543	26.5484	14.2286	0.9488	12.7833	
SE	0.2303	0.7657	1.1993	0.3213	0.053	2.9779	

ANNEXURE 8 Revealed Comparative Advantage Indices in Merchandise Trade (CEM)

	China	India	Pakistan	Thailand	USA	Vietnam	
Before WTO (1980-81 to 1994-95)	1980-81	10.6520	8.1629	65.4469	59.4500	2.3102	-12.6721
	1981-82	2.7725	17.9285	67.5761	59.3213	2.1979	1.6722
	1982-83	3.5311	12.6545	73.1818	63.0352	2.0463	-12.1264
	1983-84	5.6217	5.8148	47.9885	69.8546	2.2639	18.8399
	1984-85	5.7734	1.9696	82.7154	74.6317	1.8747	-6.0332
	1985-86	4.5803	11.7151	47.5869	68.9196	1.7538	-10.2628
	1986-87	3.7118	10.3093	65.6657	56.4762	1.7158	0.0599
	1987-88	2.7322	16.8654	52.4335	55.5556	1.5920	1.9068
	1988-89	2.0738	6.3163	57.0646	60.7885	1.6577	5.7628
	1989-90	-1.7146	6.0577	41.1760	55.0601	1.6019	89.6060
	1990-91	1.1336	11.1818	35.8938	39.2622	1.5793	105.5105
	1991-92	1.5321	13.4620	41.3628	33.0611	1.2790	87.9184
	1992-93	1.6125	13.3027	39.6201	31.0188	1.0338	114.2117
	1993-94	1.8829	13.0265	34.8565	25.7543	1.0723	88.9082
	1994-95	2.2761	10.0863	22.3085	23.8365	1.2353	72.5832
	MEAN	3.2114	10.5902	51.6585	51.7350	1.6809	36.3923
SE	0.7181	1.1187	4.2986	4.3147	0.1059	12.7404	
After WTO (1995-96 to 2009-10)	1995-96	-1.9391	30.8310	39.9029	23.9395	1.0573	67.0601
	1996-97	-0.6379	18.6693	38.5941	25.2422	1.0268	82.8916
	1997-98	0.3648	18.6669	39.3247	26.9980	0.7870	68.0754
	1998-99	2.4042	26.1124	38.3667	22.1852	0.8882	62.7232
	1999-00	2.2048	14.1918	50.7709	24.1701	0.8553	64.2348
	2000-01	1.8329	14.5304	58.6177	23.5534	0.9077	45.6967
	2001-02	0.7589	14.2577	49.5003	21.4758	0.7035	36.7083
	2002-03	0.8141	22.4287	44.9775	23.3711	0.9600	42.0899
	2003-04	0.8548	14.9142	49.8315	24.2112	1.3313	37.9775
	2004-05	-0.1570	18.1728	48.1355	28.7718	1.2853	36.8510
	2005-06	-0.0425	14.9586	63.3708	22.9297	1.4012	47.3896
	2006-07	0.0078	14.1408	78.1318	22.8610	1.2242	36.8576
	2007-08	0.0924	17.8441	64.2739	23.0181	1.0178	31.2980
	2008-09	0.1198	11.4187	66.8627	27.7759	1.1761	37.3368
	2009-10	0.1308	9.1280	75.6481	23.2216	1.1769	19.9045
	MEAN	0.4539	17.3510	53.7539	24.2483	1.0532	47.8063
SE	0.2866	1.4490	3.4434	0.5389	0.0536	4.4522	
MEAN (OVERALL)	1.8327	13.9706	52.7062	37.9917	1.3671	42.0993	
SE	0.4581	1.0968	2.7129	3.3282	0.0824	6.7147	