

## REGISTRATION FEE DETAILS

<b>Teachers</b>	<b>Rs. 2000</b>
<b>Research Scholars</b>	<b>Rs. 1000</b>
<b>Executives &amp; Professionals</b>	<b>Rs. 3000</b>
<b>Foreign Delegates</b>	<b>\$250</b>

Registration fee should be paid through Demand Draft drawn in favor of Chairman, University Business School, Panjab University Chandigarh payable at Chandigarh. The Demand Draft along with duly filled Registration Form should be addressed to **Dr. Tejinderpal Singh, Seminar Coordinator, Arts Block -3, University Business School, Sector-14, Panjab University Chandigarh-160014**. Registration fee can also be paid in cash in the office of the Chairman UBS.

## CONTACT PERSONS

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## IMPORTANT DATES

**Last date of Abstract Submission**  
February 10, 2015  
**Communication of Acceptance of Abstract**  
February 15, 2015  
**Last date of submission of full paper(<3000 Words)**  
March 1, 2015  
**Communication of Acceptance of full paper**  
March 10, 2015  
**Last Date of Registration**  
March 15, 2015  
**Date of Seminar**  
March 25, 2015

## ORGANIZING COMMITTEE

**Seminar Directors**  
**Prof. Meenakshi Malhotra**  
(SAP Coordinator)  
**Prof. A.K. Vashisht**  
(Chairman, University Business School,  
Panjab University Chandigarh)

**Advisory committee**  
**Prof. Dinesh K. Gupta**  
**Prof. S. K. Chadha**  
**Prof. Manoj K. Sharma**  
**Prof. Anupam Bawa**

**Seminar Chief-Coordinator**  
**Prof. Smriti Sood**

**Seminar Coordinators**  
**Dr. Tejinderpal Singh**  
**Dr .Tilak Raj**



*UGC-SAP Sponsored  
National Seminar  
on*

*Supply Chain Management  
in the Digital Age:  
Issues and Challenges*

*Organized by  
University Business School,  
Panjab University Chandigarh*

*at  
ICSSR Complex,  
Panjab University Chandigarh  
(March 25, 2015)*

## ABOUT PANJAB UNIVERSITY

The Panjab University has a long tradition of pursuing excellence in teaching and research in science and technology, humanities, social sciences, performing arts and sports. The University supports excellence and innovation in academic programmes, promotes excellence in research, scholarship and teaching and is committed to attract and support the best students and faculty who excel in teaching and research. Over the years, the reputation of the Panjab University has grown into being one of the institutions excelling in innovative teaching, research and community outreach. It has been ranked number one in India in the Times higher Education World University Rankings, 2013-14.

## ABOUT UNIVERSITY BUSINESS SCHOOL

Established in 1962, University Business School is one of the premier business schools of India. It is located in the heart of the City Beautiful, Chandigarh and while maintaining a distinct identity of its own, draws its academic strength and resources from Panjab University. UBS has carved out a unique niche for itself in the field of management education. The philosophy of the management education at UBS is built on an integrative value system. It is motivated by duty bound work ethics, humanistic approach and scientific temper. The philosophy of the school is translated into a mission of creating wholesome personality of human beings with a view to produce effective managers, researchers and teachers.

## ABOUT THE SEMINAR

In a globalized and highly competitive world, managing supply chains is both a challenge and an opportunity. The success of any business today is critically dependent on managing supply chains. Internet based technologies and applications are used

in managing the major components of supply chains. These include transportation, purchasing, inventory management, customer service, production scheduling, warehousing and vendor relations. These activities are undergoing transformational changes due to innovation in technology and social, economic and political developments. There is a need for practitioners, thinkers and researchers in the area of SCM to sit together and brain storm the emerging issues and challenges in the field. This one day seminar aims to be a convergence of academic researchers, industry professionals and policy makers to discuss these issues and challenges.

## CALL FOR PAPERS

The seminar invites original and unpublished papers from various disciplines with a special focus on following

- Managing Supply Chain and Inventory in Digital Age
- Coordination and Collaboration in Supply Chain Networks
- Issues in Global Supply Chain Management
- e-Procurement and Order Management in e-Commerce
- Impact of Internet on Product / Service Life Cycle Management
- Web Bases Supply Chain Management
- Reverse Logistics in e-Commerce
- RFID and Recent Advances in Technology
- Managing Channel Conflict
- Supply Chain Innovation
- Auctions, Exchanges and Other Infomediaries
- ERP and Supply Chain Management
- Measuring Supply Chain Performance
- Supply Chain Analytics

- Supply Chain Risk Management
- Global Operations and Strategic Sourcing
- New Paradigm of Logistic Management
- Supply Network Design and Structure
- Entrepreneurship and Supply Chain Management
- Ethics and Sustainable Green Supply Chains
- Costing and Financial Issues in Supply Chain Management
- HRM Related Issues In Supply Chain Management
- Legal and Political Issues in Supply Chain Management

**Note: The above mentioned list of topics is only indicative and not exhaustive. Contributors are free to add any topic relevant to the theme**

## GUIDELINES FOR CONTRIBUTORS

Abstracts should be of around 300 words. The abstract should be a replica of original paper. It should contain following components; Purpose, Design/ Methodology / Approach, Findings, Research Limitations/Implications (If Applicable) and Originality/Value. The full length paper should be typed in MS Word, 2007 or later, maximum 3000 words (Single column, Times New Roman font size 12 with 1" margin on all four sides). APA style of referencing must be followed for citation purpose.

The contributors are advised to electronically submit abstract as well as full length papers through e-mail to : [sapseminar2015@gmail.com](mailto:sapseminar2015@gmail.com)

All the papers will go through blind review process before they are accepted. Selected papers will be published in an edited book with ISBN Number.