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Institute of Management Studies Ghaziabad

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INTERNATIONAL CONFERENCE ON **Reinventing Management Strategy: The Design For Future (IC-RMS 2013)**

SATURDAY, NOVEMBER 30, 2013

Institute of Management Studies, Ghaziabad

Bulandshahar Road, Lal Quan, Ghaziabad (U.P.), India, Ph: 0120-4170600, e-mail: conference@imgzb.com

<http://ims-ghaziabad.ac.in/conference2013/>



About the Conference

The recent economic slowdown has created a lot of turnarounds for us, which have basically challenged and questioned the faulty approach of management. This has triggered not only the investors but also the employers and the shareholders to pursue opportunities by anticipating their long term consequences. Surveys show in today's scenario that lawyers, bankers, doctors, and other professionals generate more respect than managers. Businesses must reinvent and redesign approaches for the future.

The theme of this conference is therefore to recognize these approaches of business organization necessary to identify, develop, create and grow for a better future. The primary focuses are to-

- How today's organisations need to rethink and reinvent their management practices.
- The current business crisis and the underlying causes.
- How innovative management practice can become source of competitive advantage for organizations.
- How information technologies and new generation of employees can contribute in changing the approaches of management.

The Conference will emphasize and explore the innovative approaches in managing the organizations.

Call for Papers

We invite theoretical and empirical papers that explore and contribute to the understanding of 'Reinventing Management Strategy: The Design for Future (IC-RMS 2013)'. Original research papers are invited in line with the conference theme on the following subthemes:

Reinventing Issues in

- General Management
- Human Resource Management
- Marketing & Advertising
- Finance & Accounting
- Strategic Management
- International Business
- Production and Operation Management
- Economic Development
- International Business
- Corporate Governance
- Health Management
- Rural Management
- Information Technology
- E-commerce
- Aviation

Guidelines for the Manuscript Submission

Manuscripts should have maximum 2500 words. Each contributor is required to submit double spaced of the full paper and abstract of 150 words in Microsoft Word format in Times New Roman using 12 type font with 1 inch margin all around. Only electronic submission of manuscripts will be accepted with the cover page bearing the title of the paper and author's names, designations, official addresses and phone/fax numbers/e-mail id. All the paper should be submitted online. Detailed guidelines are available at <http://ims-ghaziabad.ac.in/conference2013/>

Full paper should be submitted to
conference@imgzb.com

Publication Opportunities

All submissions will go through a process of Blind Review by a panel of experts and the accepted papers will be published in the conference proceedings. A revised version of selected papers presented in the conference will be considered for publication in the journals Given below:

- Special Issue of Journal of IMS Group.
- International Journal of the Academy of Organizational Behavior Management (IJAOBM), Canada
- International Journal of Leadership
- International Journal of Business Ethics in Developing Economies
- International Journal on Customer Relations
- International Journal of Knowledge Management and Practices
- International Journal of Business Analytics and Intelligence
- Journal of Entrepreneurship & Management
- Journal of Commerce & Accounting Research
- Journal of Strategic Human Resource Management
- Journal of Supply Chain Management Systems
- Journal of Rural and Industrial Development
- **Edited Book with ISBN No. with Reputed Publisher**

Best Paper Award

The "Best Paper Award" will be awarded to the author(s) of a full paper presented at the conference IC-RMC 2013 in each technical session. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and binding. The award will be announced in Valedictory Session.

Paper Presented in Absentia

A paper can also be presented in absentia only for Foreign Delegates. Papers presented in absentia are eligible to be included in the edited book / journals. A processing fee of Rs. USD 15 in addition to the registration fee has to be paid for each paper presented in absentia.

Important Dates

Last Date for Abstract Submission	September 14, 2013
Notification of Acceptance	September 30, 2013
Last Date for Submission of Full Paper	October 15, 2013
Last Date for Registration	November 20, 2013
Conference Date	November 30, 2013

**Venue: Auditorium, Institute of Management Studies,
 Ghaziabad, (U.P.), India**

Registration Fees

Delegate Category	Indian Delegates	Foreign Delegates
Corporate Delegates	Rs. 1500/-	USD 70
Academics	Rs. 1200/-	USD 60
Research Scholars	Rs. 800/-	USD 30
Students	Rs. 500/-	USD 15

Registration Details

Mode of Payment (Either Cash or DD) DD should be drawn in favor of "Institute of Management Studies, Ghaziabad" payable at Ghaziabad

Please fill the attached registration form and send it along with the registration amount on or before November 15, 2013. Through NEFT/RTGS

Name of Party : Institute of Management Studies
Bank Name and Branch : Oriental Bank of Commerce, IMS , Lal Kaun , Ghaziabad 201009
IFSC Code : ORBC0105146
Bank A/c No. : 51461010000010
Through Draft
Draft should be send to : Institute Of Management Studies Lal Quan, Bulandshahar Road , Ghaziabad-201 009,
National Capital Region, INDIA

The registration fee includes tea, high tea, one lunch, and a conference kit.

For Non-authors: Persons interested in attending the conference should register for the conference by paying the registration fees as above. On the spot registration shall be provided only for non-authors by paying the registration fees in cash.

Registration Cancellation

Fees once paid will not be refunded, instead it can be adjusted by the co-authors of the same paper. Also the same fees can be considered for absentia presentation.

Accommodation

IMS Ghaziabad Conference Organizing Committee have negotiated the special rates with few reputed hotels. Delegates desirous of booking accommodation may contact Conference Co-chairs to avail discounted tariff for the conference.

Advisory Committee

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IMS Ghaziabad was founded in 1990 by a group of visionaries and intellectuals to impart quality education in a stimulating and innovative environment where students are empowered with knowledge and professional skills while upholding the values of integrity, tolerance and mutual respect.

About the Institute ::

IMS Ghaziabad offers full-time and part-time programmes which are industry based, value-driven and rigorous. The two-year full time Post- Graduate Diploma in Management (PGDM) Programme has been accredited the MBA Equivalent Status by the Association of Indian Universities (AIU) and AICTE. The National Board of Accreditation (NBA) has also granted accreditation to the PGDM programme of our institute. Currently, IMS Ghaziabad offers PGDM, PGDM-MM (Marketing Management), PGDM- BFS (Banking & Financial Services), PGDM-TM (Tourism Management), and M.C.A courses.

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